



**Institute of Advanced Management Development
The Hong Kong Management Association
2022**

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The Hong Kong Management Association

Established in 1960, The Hong Kong Management Association (HKMA) is a professional, non-profit making organization which has effectively served the management education and training needs of the business community in Hong Kong for over six decades. Our vision is to be the leading professional organization advancing management excellence in Hong Kong and the Region. Our missions are to promote best practices in management, to nurture human capital through management education and training at all levels, and to provide members with a platform for exchange of ideas, networking and personal development.

Services provided by the HKMA comprise three major areas, namely education and training, management services and membership services. With a membership of over 13,000 individual executives and corporations, the Association organizes more than 2,000 programmes for approximately 50,000 participants annually.



HKMA Institute of Advanced Management Development

The Institute of Advanced Management Development (AMD) was established on 1 May 2015 to offer world-class management programmes for top executive development and top-notch management consulting services with a view to making significant contributions to advancing management talent and corporate development in Hong Kong and the Region. AMD has become a global centre of excellence that provides a platform for renowned scholars and management experts from around the world to interact with our fellows and members, as well as top executives from the business and public sectors. In the process, cutting-edge knowledge and innovative ideas that are relevant to the economic development of Hong Kong and the Region are imparted and generated.



The Professor of Practice Scheme

Introduction

It has been a world-wide trend for academic institutions and educational organizations to appoint Professors of Practice in support of their teaching, research and development programmes. The HKMA Institute of Advanced Management Development (AMD), as the world-class management development platform of a leading professional organization advancing management excellence, is in a position to offer to highly distinguished individuals the title of Professor of Practice so that they will make significant contribution to the further development of AMD. Typically, they are practitioners who have a distinguished career in their respective areas of expertise, although there is no exclusion of renowned academics being awarded the honour. In turn, the Professor of Practice designation represents an effective way for these individuals to serve the wider business community through their work at the AMD.

The title Professor of Practice may be offered to individuals who have made enormous contributions to the business society, locally, regionally or globally, and would be prepared to support the future development of the AMD. It is the AMD's objective to identify these individuals in fields that are central to its development strategies.

Qualifications

Professors of Practice will be distinguished practitioners or academicians who have made significant contribution to fields and disciplines relevant to the development of AMD, and are committed to enhancing the reputation and the development of AMD; and have a reputation for excellence.

Selection Process

Members of the AMD Advisory Board will nominate qualified candidates to be Professors of Practice. These nominations will be submitted to the Appointments Committee which will evaluate the merits of each candidate and then recommend a short list to be Professors of Practice. The recommendation will then be made to the AMD Advisory Board for endorsement.

Terms of Professor of Practice

The appointment of Professor of Practice is for four years and is renewable, subject to the recommendation of the Appointments Committee and the endorsement of the AMD Advisory Board.

Professors of Practice

Appointed in 2016:

- Professor Alan Barrell
- Professor Viveca Chan
- Professor Darwin Chen SBS JP
- Professor Shih Wing Ching JP

Appointed in 2017:

- Professor Kan Tai-keung SBS
- Professor Frederick Ma GBS JP
- Professor Marjorie Yang GBS JP

Appointed in 2018:

- Professor Chan Wing Kin Alfred BBS
- Professor Mark Michelson
- Professor Edith Shih

Appointed in 2019:

- Professor Winfried Engelbrecht-Bresges GBS JP
- Professor Randy Lai
- Professor Joseph Ngai

Appointed in 2021:

- Professor Ayesha Macpherson Lau BBS JP
- Professor Charles Li SBS
- Professor James E Thompson GBS

Newly Appointed Professors of Practice



Professor Allen Fung

Professor Allen Fung is Executive Director and Chief Executive Officer of Non-property Portfolio Businesses of Sun Hung Kai Properties Ltd.

Professor Fung holds multiple roles with the Sun Hung Kai Group, including Deputy Chairman of SmarTone Holdings, Vice Chairman of SUNeVision Holdings, Director of Transport International Holdings, and Chairman of the Hong Kong Business Aviation Centre.

Before joining Sun Hung Kai, Professor Fung was a Managing Partner of McKinsey Hong Kong; and the first Hong Kong Chinese to rise to the position of Global Director of McKinsey's history.

Professor Fung has a strong passion for children and youth services. He is President of the Hong Kong Society for Protection of Children, and Honorary Secretary for the Hong Kong Federation of Youth Groups.

He is active in arts and culture. He is Board Member of the Hong Kong Philharmonic, the Asian Youth Orchestra, and the Hong Kong Tourism Board. He is a member of the Leisure and Cultural Services Department's Museum Advisory Committee and its History Sub-committee, as well as a member of the General Committee of the Hong Kong Chamber of Commerce.

Professor Fung has supported the work of HKMA in many ways. He has been a member of numerous committees, including serving on the Panel of Adjudicators of the Award for Excellence in Training and Development. Over the years, he has lent his support as Session Chairman, Organizing Committee Chairman and Keynote Speaker of our Annual Conference. In 2014, he was appointed Fellow of the HKMA; and Council Member in 2010.

Professor Fung graduated from Oxford University and has a PhD from Harvard University. He was a Guggenheim Fellow and taught at Brown University as an Assistant Professor.

Professor Fung's commitment and contributions to management excellence, to the nurturing of future generations, to the sustainable development of Hong Kong's businesses, as well as society-at-large, are admirable and unquestionable.



Professor Claire Hsu

Professor Claire Hsu is Co-Founder of Asia Art Archive (AAA), an independent non-profit organisation founded in 2000 to document and make accessible the multiple recent histories of art in Asia. She was Executive Director of AAA from its founding to 2021, and is currently Co-Chair of the Board. Today Asia Art Archive is recognized as the most important collection of materials on contemporary Asian art in the world and is free and accessible to the public via its library and online platform. AAA has presented thousands of public programmes and works with hundreds of schools and institutional partners.

Professor Hsu has brought tremendous energy to the world of art. She served on the West Kowloon Museum's Advisory Group, M+ Board, and M+ Acquisitions Committee from 2005 - 2020. She is a Board Member of the Foundation for Arts Initiatives, and she regularly speaks at forums around the world.

As a leading advocate for contemporary Asian art, Professor Hsu has received numerous awards and honours. She is the recipient of the Montblanc de la Culture Arts Patronage Award by the Montblanc Cultural Foundation in 2018; Master of the Arts Award at the American Chamber of Commerce 12th Annual Women of Influence Conference & Awards in 2015; the RBS Coutts/Financial Times Women in Asia Award in 2009; and the Asian Cultural Council Starr Foundation Fellowship in 2003. In 2013, she was selected as a Young Global Leader by the World Economic Forum.

Professor Hsu received her Bachelor of Arts in Chinese and History, and Master of Arts in Art History, from the School of Oriental and African Studies at SOAS University of London.



Professor Mary Huen JP

Professor Mary Huen has had an illustrious career in business management and banking services. She joined Standard Chartered Bank in 1991. Throughout her tenure, she has contributed enormously to the Bank as well as the industry. She advanced banking products and services, such as balance sheet product management, wealth management and distribution. She facilitated the Bank's regional expansion, holding key positions, such as Regional Head of Retail Banking, Greater China & North Asia.

In 2017, Professor Huen was appointed CEO for Hong Kong, and Cluster CEO for Hong Kong, Macau and Taiwan in 2021. She sits on the Groups Management Team, as well as the board of Standard Chartered Bank (Hong Kong). She is also chairperson of Mox Bank Limited.

Professor Huen is Chairperson of the Hong Kong Association of Banks. She is a member of the Banking Advisory Committee of the Hong Kong Monetary Authority; and a member of the Exchange Fund Advisory Committee's two Sub-Committees – the Financial Infrastructure and Market Development Sub-Committee, and the Currency Board Sub-Committee.

Professor Huen is an avid supporter of community services. She is a representative of Hong Kong, China to the Asia-Pacific Economic Cooperation Business Advisory Council; Chairperson of the Hong Kong Trade Development Council Financial Services Advisory Committee, and the Asian Financial Forum Steering Committee. She is Board Member of the Hong Kong Tourism Board, Hong Kong Hospital Authority, Hong Kong Community Chest, and the HKBU Foundation. She was appointed Justice of the Peace by the HKSAR Government in July 2022.

Professor Huen has given immense support to the work of HKMA. She has generously shared her business insights and wisdom at this year's HKMA Award for Excellence in Training and Development Seminar in June. She serves on numerous HKMA committees, including the Quality Award Organizing Committee 2022, Annual Conference Organizing Committee, HR Sub-Committee; and the HKMA Sustainability Award Panel of Judges. She is a member of the HKMA Council and Executive Committee.

Professor Huen's contributions and leadership are instrumental in the continuing success of Hong Kong's Banking & Finance sector, a key economic pillar of our beautiful city.

Appointments Committee Members

Professor Roy Chung GBS BBS JP (Chairman)

Co-Founder and Non-Executive Director
Techtronic Industries Co Ltd
Industrial Professor
University of Warwick

Professor Andrew C F Chan SBS JP

Emeritus Professor
Department of Marketing
CUHK Business School
The Chinese University of Hong Kong

Dr John C C Chan GBS JP

Deputy Chairman and Independent
Non-executive Director
Transport International Holdings Ltd

Professor Leonard K Cheng PhD BBS JP

President
Chair Professor of Economics
Lingnan University

Dr Victor Lee PhD FRSA

Senior Advisor
The Hong Kong Management Association

Ms Titania Woo

Executive Director
The Hong Kong Management Association

Professor Marjorie Yang GBS JP

Chairman
Esquel Group

Advisory Board Members

Professor Roy Chung GBS BBS JP (Chairman)

Co-Founder and Non-Executive Director
Techtronic Industries Co Ltd
Industrial Professor
University of Warwick

Ms Clara Chan

Chief Executive Officer
Lee Kee Holdings Limited

Professor Dominic Chan

Founder and Chief Consultant
Decisive Consulting Ltd

Dr John C C Chan GBS JP

Deputy Chairman and Independent
Non-executive Director
Transport International Holdings Ltd

Professor Darwin Chen SBS

Honorary Chairman
Peter F Drucker Academy

Dr Angela Cheung MBE JP

Vice President (Schools)
UNESCOHK

Dr Victor Lee PhD FRSA

Senior Advisor
The Hong Kong Management Association

Mr Paul Poon

Vice Chancellor – CLP Power Academy
CLP Power Hong Kong Limited

Mr Edgar Tung

Chief Executive Officer
Esquel Group

Ms Titania Woo

Executive Director
The Hong Kong Management Association

Professor David Yeung

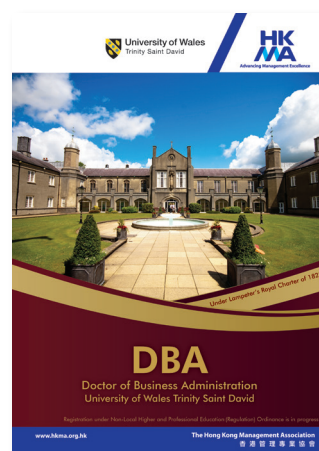
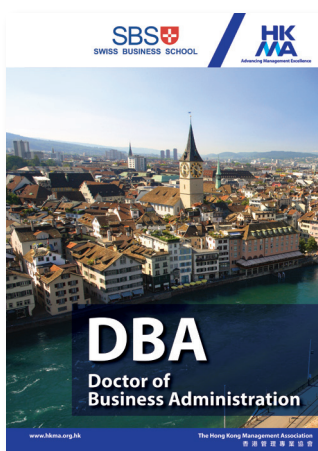
Co-director
Centre of Game Theory
St Petersburg State University, and
Distinguished Research Professor
Hong Kong Shue Yan University

Professor Peter Yuen

Professor, Department of Management and Marketing
Dean of the College of Professional and Continuing Education
The Hong Kong Polytechnic University

Activities Overview

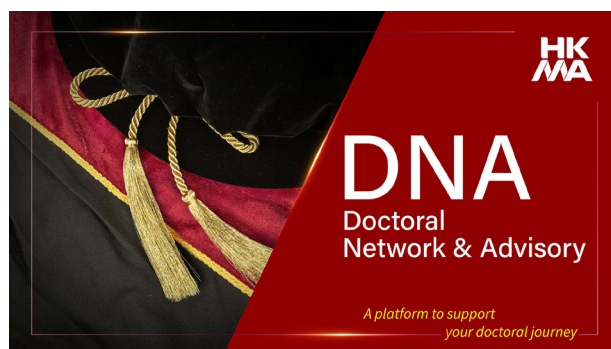
Doctoral Degree Programmes



Doctoral degree programmes offered in collaboration with renowned institutions worldwide



Doctoral Network & Advisory



The Doctoral Network and Advisory (DNA) provides academic and pastoral support to doctoral students of the Association and from any other institutions globally. Webinars delivered by accomplished academics and scholars on topics in relation to doctoral research and study were organized and well received.



Webinar on “Strategic Negotiation” delivered by Professor Guy Olivier Faure, Vice President of the Executive Board of CERIS, Belgium

Webinar on “Emerging International Research Agendas on Accounting for Sustainability: Research Methods for a Scholarly Handbook” delivered by Professor Ian Thomson, Professor of Accounting & Sustainability at Birmingham Business School, University of Birmingham



Webinar on “The Use of Meta-analysis to Unravel the Findings of Some Frequently Conducted Research Topics” delivered by (Right) Professor Eric Tsui, Professor, Knowledge Management & Innovation Research Centre, Hong Kong Polytechnic University and (Left) Dr Gang Liu, Associate Professor, Shenzhen Technology University

GBA Programmes

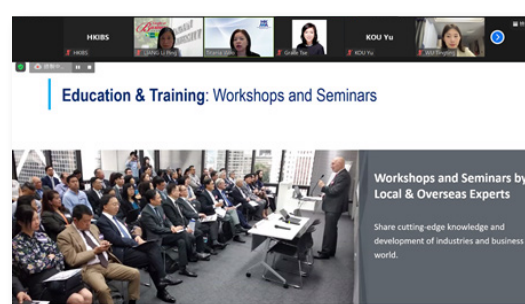


Diploma and Certificate programmes on the development of the Greater Bay Area



Seminar series on "Winning tips for tapping into the GBA successfully – Nansha and Qianhai"

Executive Development Programmes



HKMA – Lingnan University Female Leadership Seminar



The Cambridge Innovation Programme – Alumni Get-together and Webinar on “The Trend of Innovation: Designing New Value” delivered by (Right) Prof Alan Barrell, Programme Director of Cambridge Innovation Programme and (Left) Mr Alex Robertson, Trustee and Funding Assessor of Design Innovation in Government, Industry and Design Education, UK



Certificate Course on “School Managers Training”

捐助機構
Funded by



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

主辦機構
Organized by



The Hong Kong Management Association
香港管理專業協會



賽馬會 Jockey Club

社福機構能力提升及創新計劃

Capacity Building & Innovation Project for NGOs

專為NGO人員而設 培訓工作坊及研討會

The “Capacity-Building and Innovation Project for NGOs”, funded by The Hong Kong Jockey Club Charity Trust, identifying the strengths and weaknesses in the performance of NGOs, training the middle to senior level executives of NGOs, and promoting the best practice to enhance their services



“Building up Effective Working Team” workshop



“Problem Solving and Decision Making Skills” workshop



“Design Thinking and Innovation” workshop



“How to Motivate Your Staff” workshop



“Promoting Service through Social Media” workshop



Effective Change Management



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