



AMD

**HKMA Institute of Advanced
Management Development**

**HKMA Institute of Advanced Management Development
2025**

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The Hong Kong Management Association

Established in 1960, The Hong Kong Management Association (HKMA) is a professional, non-profit making organization which has effectively served the management education and training needs of the business community in Hong Kong for over six decades. Our vision is to be the leading professional organization advancing management excellence in Hong Kong and the Region. Our missions are to promote best practices in management, to nurture human capital through management education and training at all levels, and to provide members with a platform for exchange of ideas, networking and personal development.

Services provided by the HKMA comprise three major areas, namely education and training, management services and membership services. With a membership of over 13,000 individual executives and corporations, the Association organizes more than 2,000 programmes for approximately 50,000 participants annually.



HKMA Institute of Advanced Management Development

The Institute of Advanced Management Development (AMD) was established on 1 May 2015 to offer world-class management programmes for top executive development and top-notch management consulting services with a view to making significant contributions to advancing management talent and corporate development in Hong Kong and the Region. AMD has become a global centre of excellence that provides a platform for renowned scholars and management experts from around the world to interact with our fellows and members, as well as top executives from the business and public sectors. In the process, cutting-edge knowledge and innovative ideas that are relevant to the economic development of Hong Kong and the Region are imparted and generated.



The Professor of Practice Scheme

Introduction

It has been a world-wide trend for academic institutions and educational organizations to appoint Professors of Practice in support of their teaching, research and development programmes. The HKMA Institute of Advanced Management Development (AMD), as the world-class management development platform of a leading professional organization advancing management excellence, is in a position to offer to highly distinguished individuals the title of Professor of Practice so that they will make significant contribution to the further development of AMD. Typically, they are practitioners who have a distinguished career in their respective areas of expertise, although there is no exclusion of renowned academics being awarded the honour. In turn, the Professor of Practice designation represents an effective way for these individuals to serve the wider business community through their work at the AMD.

The title Professor of Practice may be offered to individuals who have made enormous contributions to the business society, locally, regionally or globally, and would be prepared to support the future development of the AMD. It is the AMD's objective to identify these individuals in fields that are central to its development strategies.

Qualifications

Professors of Practice will be distinguished practitioners or academicians who have made significant contribution to the fields and disciplines relevant to the development of AMD, and are committed to enhancing the reputation and the development of AMD; and have a reputation for excellence.

Selection Process

Members of the AMD Advisory Board will nominate qualified candidates to be Professors of Practice. These nominations will be submitted to the Appointments Committee which will evaluate the merits of each candidate and then recommend a short list to be Professors of Practice. The recommendation will be made to the AMD Advisory Board for endorsement.

Terms of Professor of Practice

The appointment of Professor of Practice is for four years and is renewable, subject to the recommendation of the Appointments Committee and the endorsement of the AMD Advisory Board.

Professors of Practice

Appointed in 2016:

- Professor Alan Barrell
- Professor Viveca Chan
- Professor Darwin Chen SBS JP
- Professor Shih Wing Ching JP

Appointed in 2017:

- Professor Kan Tai-keung SBS
- Professor Frederick Ma GBS JP
- Professor Marjorie Yang GBS JP

Appointed in 2018:

- Professor Chan Wing Kin Alfred BBS
- Professor Mark Michelson
- Professor Edith Shih

Appointed in 2019:

- Professor Winfried Engelbrecht-Bresges GBS JP
- Professor Randy Lai
- Professor Joseph Ngai

Appointed in 2021:

- Professor Ayesha Macpherson Lau BBS JP
- Professor Charles Li SBS
- Professor James E Thompson GBS

Appointed in 2022:

- Professor Allen Fung
- Professor Claire Hsu
- Professor Mary Huen JP

Appointed in 2023:

- Professor Amy Chan BEM JP
- Professor Herbert Chia JP
- Professor Kent Wong

Appointed in 2024:

- Professor Susanna Hui MH
- Professor Jacob Kam JP
- Professor Li Ning

Newly Appointed Professors of Practice



Professor Sunny Lee BBS JP

Professor Sunny Lee is the Board Chairman of Hong Kong Applied Science and Technology Research Institute Company Limited. Professor Lee is a veteran in innovation and technology leadership, with over 40 years of experience in business and technology management in Hong Kong and abroad.

Professor Lee is an independent non-executive director of MTR Corporation Limited, BOC Hong Kong (Holdings) Limited and SUNeVision Holdings Ltd. He is an Adjunct Professor of City University of Hong Kong's Academy of Innovation.

Over his distinguished tech-focused career across multiple sectors, Professor Lee is the former Vice President (Administration) of the City University of Hong Kong, responsible for a portfolio of central administration functions. He was Executive Director, Information Technology (IT) for the Hong Kong Jockey Club and Chief Information Officer of The Hong Kong and China Gas Company Limited, with overall responsibility for IT strategy and innovation. Previously, he was Vice President and Systems Director of Bank of America in Hong Kong, where he was instrumental in building up the bank's IT capabilities to support its business expansion in Asia. Professor Lee has also held key IT positions in the financial, management consulting and manufacturing industries in the US.

Professor Lee serves in many governing and advisory committees in academic, professional and community arena. He is a member of the Beijing Municipal Committee of the Chinese People's Political Consultative Conference, an Ex-officio Member of Committee on Innovation, Technology and Industry Development of the HKSAR, Convenor of the HKSAR Electoral Affairs Commission's Technical Advisory Committee, Non-official Member of Advisory Committee on the Northern Metropolis of the HKSAR. He is a Council Member of Hong Kong Management Association, Hong Kong Quality Assurance Agency (HKQAA) and Vice President of Hong Kong Professionals and Senior Executives Association (HKPASEA). He is a Council member of Cornell University and serves on the governing board of Diocesan Boys' School and Canadian International School.

Professor Lee is a Fellow of Hong Kong Management Association, Distinguished Fellow of Hong Kong Computer Society, a Chartered IT Professional of The British Computer Society, a Fellow of The Hong Kong Institution of Engineers, a Chartered Engineer of United Kingdom Engineering Council and a Fellow of Hong Kong Institute of Directors.

Professor Lee is a graduate of Cornell University where he studied for both his bachelor's and master's degrees in Operations Research and Industrial Engineering.



Professor Nisa Leung MH JP

Professor Nisa Leung is founding Managing Partner at Aulis Capital. She served as Managing Partner at Qiming Venture Partners, where she founded and led the firm's healthcare practice since 2006. Under her leadership, Qiming became a pioneering investor in healthcare and biotech sectors, backing some of the most innovative companies in the industry.

Professor Leung has been consistently recognized as one of the most influential investors in the industry. She has been featured on the Forbes Midas List for seven consecutive years (2019–2025). In 2024, she was honored as one of Fortune Asia's Most Powerful Women (MPW Asia).

Professor Leung has invested in and served as a board director for numerous leading healthcare and life sciences companies. Notable investments include Zai Lab (NASDAQ:ZLAB; HKSE:9688), Gan & Lee (SSE:603087), Cansino Biologics (SSE:688185; HKSE:6185), Insilico Medicine, SinoCellTech (SSE:688520), Sino Biological (SZSE:301047), Schrödinger (NASDAQ:SDGR), Structure Therapeutics (NASDAQ:GPCR), Recursion (NASDAQ:RXRX), Berry Genomics (SZSE:000710), CITIC Pharma (acquired by Shanghai Pharmaceutical HKSE: 2607), Apollomics (NASDAQ:APLM), Crown Bioscience (acquired by JSR Life Sciences), Jacobio (HKSE:1167), Acxel, Aeonmed, Alamar Biosciences, Attovia, BayOmics, Belief BioMed, Bio-Link, Bioyond, Brise, Caidya, Chain Medical Labs, Chemlex, Cognitact, CSR, Curie Bio, Embios, Emergent, Emulate, Goodwill (SSE:688246), GenEdit Bio, Health Biotech, Hope Medicine, Horizonte, Inscinstech, Insight Lifetech, IntelliGen, Inventisbio, Joe's Future Food, Kechow, Leyden Labs, Medilink, MEDx, Novast, Nurotron, Origene Technologies (acquired by VCAN Bio SSE:600645), Pluslife, Prime LifeScience, PureVision, Sanegene, Sesame Therapeutics, Silicon Gene, Singular, Sinotau, SinoUnited Health, StairMed, Thorough Future, TowardPi, Vision Pro, XellSmart, Zencore Biologics, among many other groundbreaking companies in the life sciences and healthcare sectors globally.

Prior to joining Qiming, Professor Leung was co-founder of Biomedic Holdings with operations and investments in medical devices, pharmaceuticals and health care services including Novamed Pharmaceuticals (acquired by SciClone NASDAQ:SCLN) and U-Systems (acquired by GE Healthcare). Nisa was Venture Partner of PacRim Ventures in Menlo Park and was previously with Softbank/Mobius Venture Capital.

Professor Leung earned her MBA from Stanford Graduate School of Business and a BS from Cornell University. She is visiting lecturer at Harvard Law School, a trustee of the Hotchkiss School, serves as a member of the Hong Kong University Court, Cornell University International Advisory Council and Stanford University International Advisory Council.



Professor Peter Wong

Professor Peter Wong is the Managing Director of the Hong Kong and China Gas Company Limited. Professor Wong joined the Group in 1997, initially as its Financial Controller. Since 2002, he has been deeply involved in the development of the Group's mainland utilities business. Professor Wong was appointed to the Board of Directors of the Company in February 2013 and as Deputy Managing Director of the Company in April 2021, and has been Managing Director with effect from 6th June 2022.

Professor Wong holds directorships in various subsidiaries of the Group. He is also an Executive Director and the Chief Executive Officer of Towngas Smart Energy Company Limited, and a director and the Vice Chairman of Shenzhen Gas Corporation Ltd. and Foran Energy Group Co., Ltd. All of the above companies are listed public companies.

Professor Wong was named consecutively as one of "The Best CEO of Chinese Listed Companies" by Forbes in 2012 and 2013. He received the inaugural Climate Governance Award in the "Listed Company – Executive Directors" category from The Hong Kong Institute of Directors in 2024.

Professor Wong is a chartered professional accountant of Canada, a certified public accountant of Hong Kong and a chartered company secretary and chartered governance professional in both Hong Kong and the United Kingdom. Professor Wong is an Adjunct Fellow of The Hong Kong Institution of Engineers, a Fellow of The Hong Kong Institute of Directors and a Fellow of The Institution of Gas Engineers and Managers of the United Kingdom. He completed the Advanced Management Program from Harvard Business School in the United States. Professor Wong was a member of the Mainland Business Advisory Committee of the Hong Kong Trade Development Council, a member of the Advisory Committee and External Advisor of the Career Planning and Development Steering Committee of the College of Professional and Continuing Education, The Hong Kong Polytechnic University as well as a Council member of the Vocational Training Council. He is a Council Member of the Employers' Federation of Hong Kong. He is also the Chairman of the Advisory Board of The Hong Kong Management Association ("HKMA") Global Centre for ESG Education and Research, a Council Member and a Member of the Executive Committee of HKMA. Professor Wong has over 48 years of experience in corporate finance, management and international working experience.

Appointments Committee Members

Professor Roy Chung GBS JP (Chairperson)

Co-Founder and Non-Executive Director
Techtronic Industries Co Ltd
Industrial Professor
University of Warwick

Professor Andrew C F Chan SBS JP

Emeritus Professor
Department of Marketing
CUHK Business School
The Chinese University of Hong Kong

Dr John C C Chan GBS JP

Deputy Chairman and Independent
Non-executive Director
Transport International Holdings Ltd

Dr Victor Lee PhD FRSA

Senior Advisor
The Hong Kong Management Association

Professor Timothy Tong SBS JP

Chairman, Research Grants Council
President Emeritus, The Hong Kong Polytechnic University

Ms Titania Woo

Executive Director
The Hong Kong Management Association

Professor Marjorie Yang GBS JP

Chairman
Esquel Group

Advisory Board Members

Professor Roy Chung GBS JP (Chairperson)

Co-Founder and Non-Executive Director
Techtronic Industries Co Ltd
Industrial Professor
University of Warwick

Ms Clara Chan

Chief Executive Officer
Lee Kee Holdings Limited

Professor Dominic Chan

Founder and Chief Consultant
Decisive Consulting Ltd

Dr John C C Chan GBS JP

Deputy Chairman and Independent
Non-executive Director
Transport International Holdings Ltd

Professor Darwin Chen SBS

Chairman
MLA Academy

Dr Angela Cheung MBE JP

Vice President (Schools)
UNESCOHK

Dr Victor Lee PhD FRSA

Senior Advisor
The Hong Kong Management Association

Professor Paul Poon MH

Managing Director
Poon's Engineering Limited

Mr Edgar Tung

Chief Executive Officer
Tessellation Group

Ms Titania Woo

Executive Director
The Hong Kong Management Association

Professor David Yeung

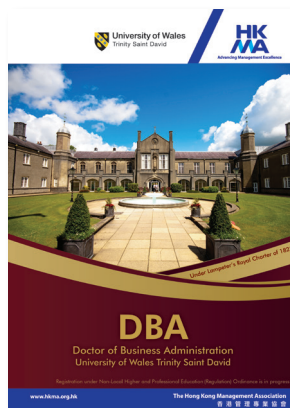
Co-director
Centre of Game Theory
St Petersburg State University, and
Distinguished Research Professor
Hong Kong Shue Yan University

Professor Peter Yuen

Professor, Department of Management and Marketing
Dean of the College of Professional and Continuing Education
The Hong Kong Polytechnic University

Activities Overview

Doctoral Degree Programmes



Doctoral degree programmes offered in collaboration with renowned institutions worldwide

www.hkma.org.hk/doctor

Doctoral Network & Advisory



The Doctoral Network and Advisory (DNA) provides academic and pastoral support to doctoral students of the Association and from any other institutions globally. Webinars delivered by accomplished academics and scholars on topics in relation to doctoral research and study were organized and well received.

Executive Development Programmes

Crucial Learning Training Programme

A research-based and award-winning programme entitled 'Crucial Conversations® for Mastering Dialogue,' was offered. The Programme aimed to train leaders to maximize their teams' potential in the areas of communication and performance. Two online Course Preview Sessions were conducted by master trainer James Chan.



Crucial Conversations.

Crucial Conversations®
for Mastering Dialogue

Early Bird & 2+1 Offer
Save up to \$9,800

- Powerful skills for working through disagreement to achieve better results in teams and your organization
- Learn how to speak sensitively to staff on performance or attitudinal issues
- Transform company culture to meet organizational goals



Training for Elite Teachers on Enhancing International Competency

A three-day study tour in Hong Kong was organized with a delegation of 21 teachers and senior executives from Guangzhou College of Technology and Business. The objectives of the tour were to broaden participants' international perspectives in supply chain strategies, enhance their understanding of international supply chain practices, and strengthen their professional competence. Corporate visits to an MNC and seminars on international supply chain management, big data, and nurturing talent were arranged.

Cambridge Innovation and Sustainability Programme 2025



The Cambridge Innovation and Sustainability Programme took place in September 2025 at the University of Cambridge. The programme offered a well-balanced combination of lectures, visits, and cultural activities. World-class academics, business leaders, and successful entrepreneurs shared their experiences and insights on innovation and sustainability. The speakers and the topics included:

- "The Cambridge Phenomenon" by Prof Alan Barrell, Formerly Entrepreneur in Residence, Cambridge Judge Business School; Chairman, Cambridge Worldwide Associates
- "Business Model Innovation – a Blueprint for Strategic Change" by Prof Chander Velu, Professor of Innovation and Economics, Department of Engineering, University of Cambridge
- "Recent advances in Digital Education, Dialogic Learning and appropriate application of AI" by Prof Rupert Wegerif, Professor, Faculty of Education, University of Cambridge; Founder, Digital Education Futures Initiative (DEFI), The Bridge, Hughes Hall College, Cambridge
- "Strategy Innovation and Strategy Cascading" by Prof Lionel Paolletta, Professor of the Social Sciences and Organizations, Cambridge Judge Business School
- "Building Cambridge Silicon Radio – a Unicorn Experience" by Dr Phil O'Donovan FEng, Chairman, Twelve Winds Ltd; Formerly Co-founder & Managing Director, Cambridge Silicon Radio (CSR Plc)
- "Global Supply Chain Observatory: A Digital Infrastructure for National Security, Sustainability and Resilience" by Dr Mukesh Kumar, Director of Global Supply Chain Observatory; Associate Professor in Operations Management, University of Cambridge
- "Sustainable Finance – Practical Considerations regarding Climate Change Issues and Sustainability" by Dr Giorgio Caselli, Deputy Director of the Centre for Business Research; Fellow, Cambridge Institute for Sustainable Leadership (CISL)
- "Huawei UK and Europe" by Henk Koopmans, CEO, Huawei Technologies R&D (UK) Ltd
- "Energy and Sustainability Trade-offs in Energy Generation" by Prof Emre Usenmez, Associate Professor, Course Director, Master's Programme in Sustainability Leadership, University of Cambridge
- "Urban Development, Sustainability and Land Economy" by Prof Peter Tyler, Emeritus Professor in Urban and Regional Economics, University of Cambridge Emeritus Professorial Fellow, St Catharine's College
- "Applying Innovation through Technology Pathway Management" by Dr Nicky Athanassopoulou, Head of Solution Development, Institute for Manufacturing (IfM), University of Cambridge

London and Cambridge Executive Development Programme for CUHK MBA in Finance Students



A 5-day study tour was organized for a delegation of 27 FMBA students from the Chinese University of Hong Kong. The programme aimed to familiarize them with various international financial operations and the latest trends in business and technology. Participants had the opportunity to gain firsthand experience in innovation and sustainable practices across industries, particularly in finance. Insights from world-class academics from the University of Cambridge, business leaders, and strategists, were well-received by the participants.

The programme kicked off with a guided finance tour in the City of London. Six visits were arranged to prominent financial corporations such as PwC, Microsoft, Level39, HSBC, Hauser Forum & Cambridge Network, and Cambridge Judge Business School.



Capacity-Building and Innovation Project for NGOs

捐助機構
Funded by



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

主辦機構
Organized by



The Hong Kong Management Association
香港管理專業協會



賽馬會 Jockey Club

社福機構能力提升及創新計劃
Capacity Building & Innovation Project for NGOs

專為NGO人員而設 培訓工作坊及研討會

The “Capacity-Building and Innovation Project for NGOs”, funded by The Hong Kong Jockey Club Charity Trust, aimed to identify the strengths and weaknesses in the performance of NGOs, train the middle to senior level executives of NGOs, and promote the best practice to enhance their services.

Training workshops organized included:

- Designing an Impactful Learning Experience through Training
- Transforming Service User Experiences: Value-Driven Strategies
- Strategic Marketing for NGOs
- Nurturing Excellence: Building a Supportive Work Environment
- Practical Guide to Implement Performance Management Framework
- Event Management
- Design Thinking and Innovation
- Big Data and Data Analytics
- Application of AI in NGOs
- Conflict Management
- Effective Crisis Management and Media Communication
- Employee Experience Management in Building a High-Performing Team
- High-Impact Public Speaking and Presentation Skills
- Cybersecurity Essentials for NGOs: Protecting Your Organization in the Digital Age
- Evaluating and Developing Young Talents for Sustainable Growth
- Finance for Non-Financial Managers
- Effective Negotiation Skills
- Intelligence in Relationships for NGO Management Teams
- Unleashing the Power of Collaborative Engagement
- Leading Change in an Age of Digital Transformation – Navigate Disruption, Empower Your NGO, Drive Impact
- Entrepreneurship and Innovation for Digital and Business Transformation
- How to Enhance Stakeholder Engagement on Social Media in a Digital Marketing Campaign
- Fundraising Strategies for NGOs
- Strategic Problem Solving and Decision Making for Leaders





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