



**Institute of Advanced Management Development
The Hong Kong Management Association**

Table of Contents

Message from Mr James E Thompson
Message from Professor Roy C P Chung
Message from Dr Victor S K Lee
About The Hong Kong Management Association
About HKMA Institute of Advanced Management Development
Introduction of Professor of Practice Scheme
List of Professors of Practice
Appointment Committee Members
Advisory Board Members
Activities Overview
Plans For 2017
Supporters



Message from Mr James E Thompson



Mr James E Thompson GBS

Chairman

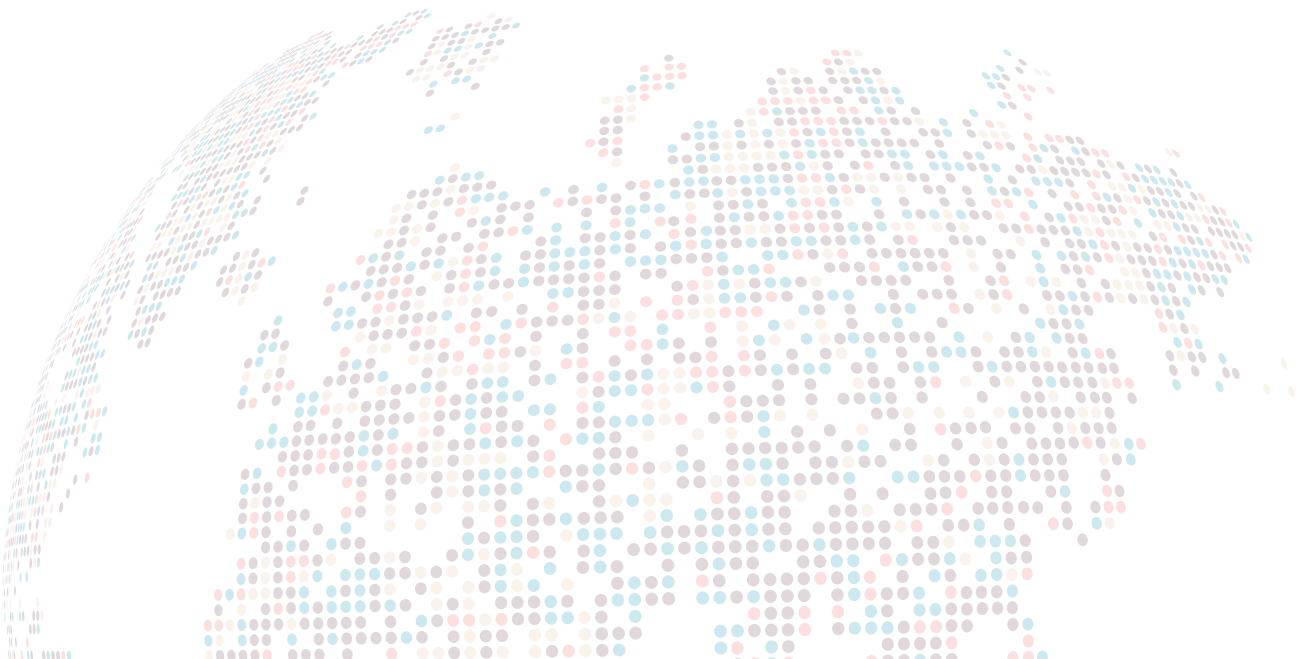
The Hong Kong Management Association

The HKMA Institute of Advanced Management Development was established in May 2015 after the approval of our Executive Committee. We envisage that the Institute will become a world-class platform for top executives and business leaders to network with each other, to learn the cutting edge business know-how, and to look for renowned experts to offer advice to their corporations.

On behalf of The Hong Kong Management Association, I would like to commend the Institute's Advisory Board under the dynamic leadership of Professor Roy Chung for their dedication and effort in shaping the Institute in its embryonic stage. I would also like to express my appreciation to all others who have spent their invaluable time with us in planning and implementing the various activities, in offering programmes to the business community, and more importantly, in participating in our seminars and workshops.

A good start is half way to success. I sincerely hope that the Institute will keep up with the good momentum and we shall witness more of its world-class programmes that have far-reaching impact to the economic development of Hong Kong and the Region.

I would also like to take this opportunity to congratulate all the recipients who receive the honour of Professor of Practice from the Institute. I sincerely hope that with the invaluable contribution and wise counsel of these Professors, the Institute will go from strength to strength.



Message from Professor Roy C P Chung



Professor Roy C P Chung BBS JP

Chairman, Advisory Board

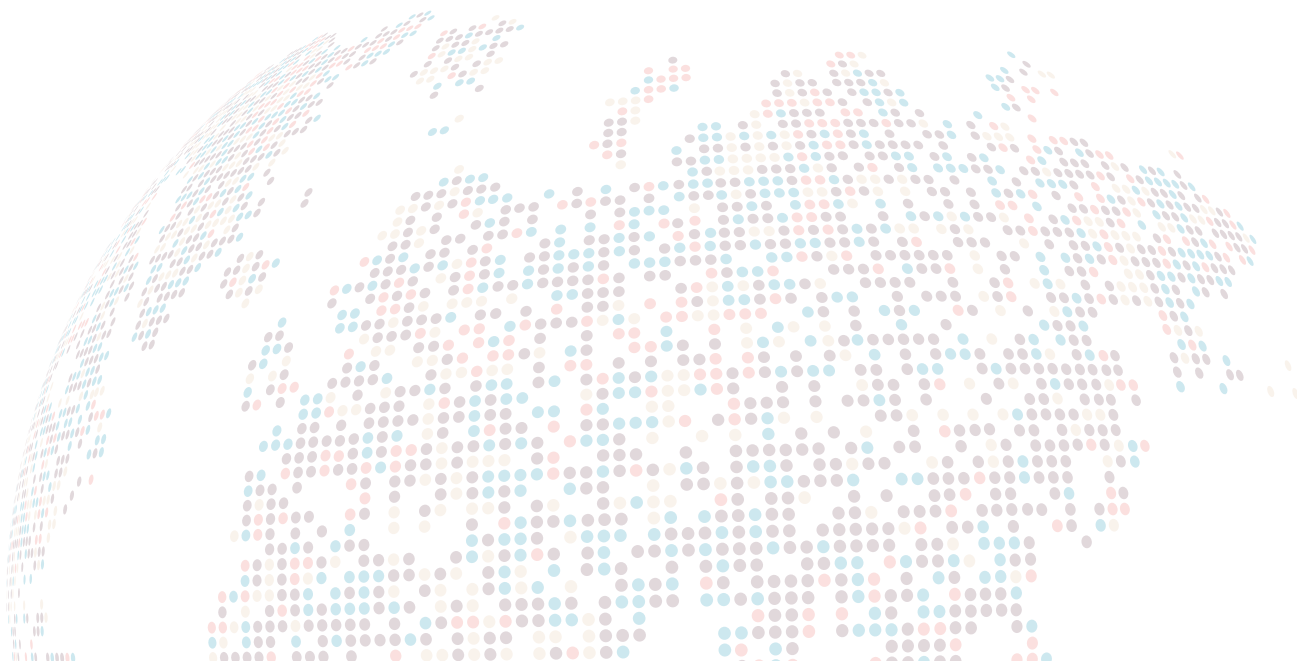
HKMA Institute of Advanced Management Development

On the auspicious occasion of the appointment of the first batch of Professors of Practice of the HKMA Institute of Advanced Management Development (AMD), I offer my most heartfelt congratulations to the recipients as well as to the Institute.

The Institute has been an important initiative of the HKMA in recent years. I am pleased to report that we have already organised a good number of programmes in the past year or so. We received great support from our partners world-wide, including world-class business schools, renowned management scholars and gurus, and respected international organizations.

It is the right time now for us to recognise the like-minded practitioners who have contributed enormously towards the community as well as the AMD. Thus, the AMD has introduced the Professor of Practice Scheme this year. After a vigorous nomination and selection process, we have decided to bestow the honour to four distinguished practitioners. I do hope that they will continue to offer their support to us.

I am indebted to my fellow colleagues on the Advisory Board for their invaluable inputs to all our programmes. Most importantly, your active participation and continued support is the best encouragement to us all.



Message from Dr Victor S K Lee



Dr Victor S K Lee PhD FRSA

Director

HKMA Institute of Advanced Management Development

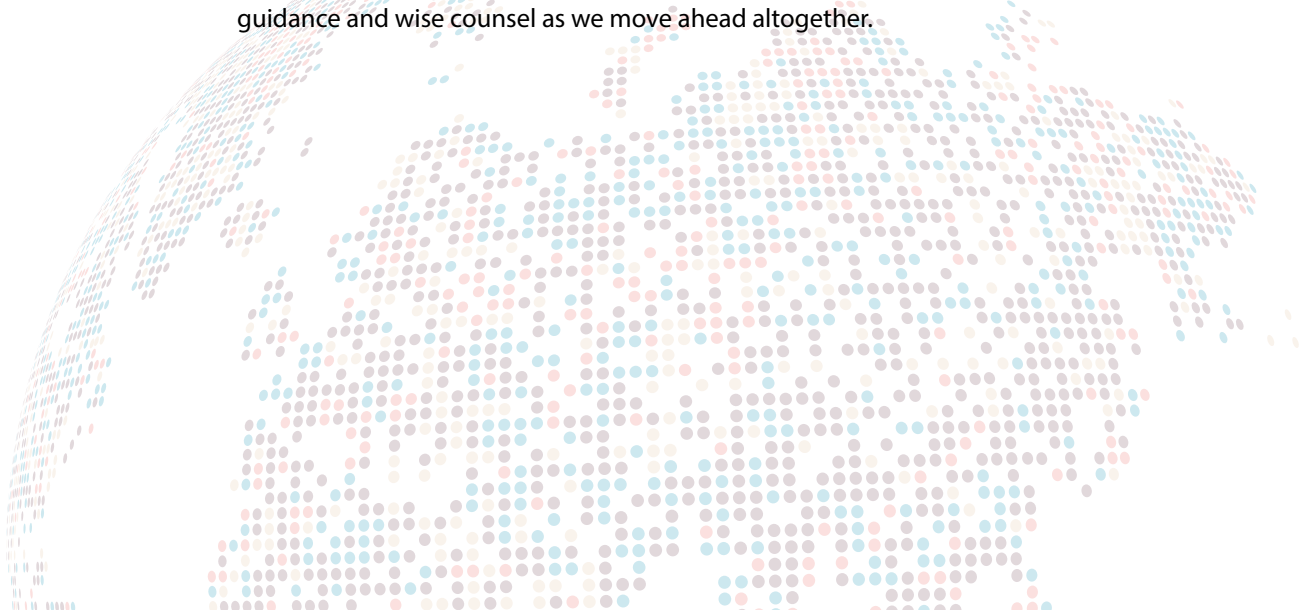
George Santayana, a Spanish philosopher, once said,
“The wisest mind has something yet to learn.”

Taking on this concept, the HKMA established the Institute of Advanced Management Development to offer cutting-edge management programmes for senior executive development as well as high-impact consulting services to a wide range of organisations, both private and public. We are pleased to receive sterling support from the global business community as well as from many top business schools, renowned experts and sought-after management consultants from around the world.

The continued development of innovative ideas and intellectual capacity is key to individual success, to corporate advancement and to long-term economic growth. The Institute is ready to take on the challenge of serving as a learning platform for world-class management development on all fronts.

I would like to congratulate the newly appointed Professors of Practice who are nominated by the Advisory Board members, scrutinised and selected by the Appointment Committee and then endorsed by the Board unanimously. They are role models for us all in their pursuit of knowledge, entrepreneurship, leadership and innovative acumen.

I also would like to extend my heartfelt appreciation to all those who have helped and supported us and, in particular, to Professor Roy Chung and his Advisory Board for giving us invaluable guidance and wise counsel as we move ahead altogether.



About The Hong Kong Management Association

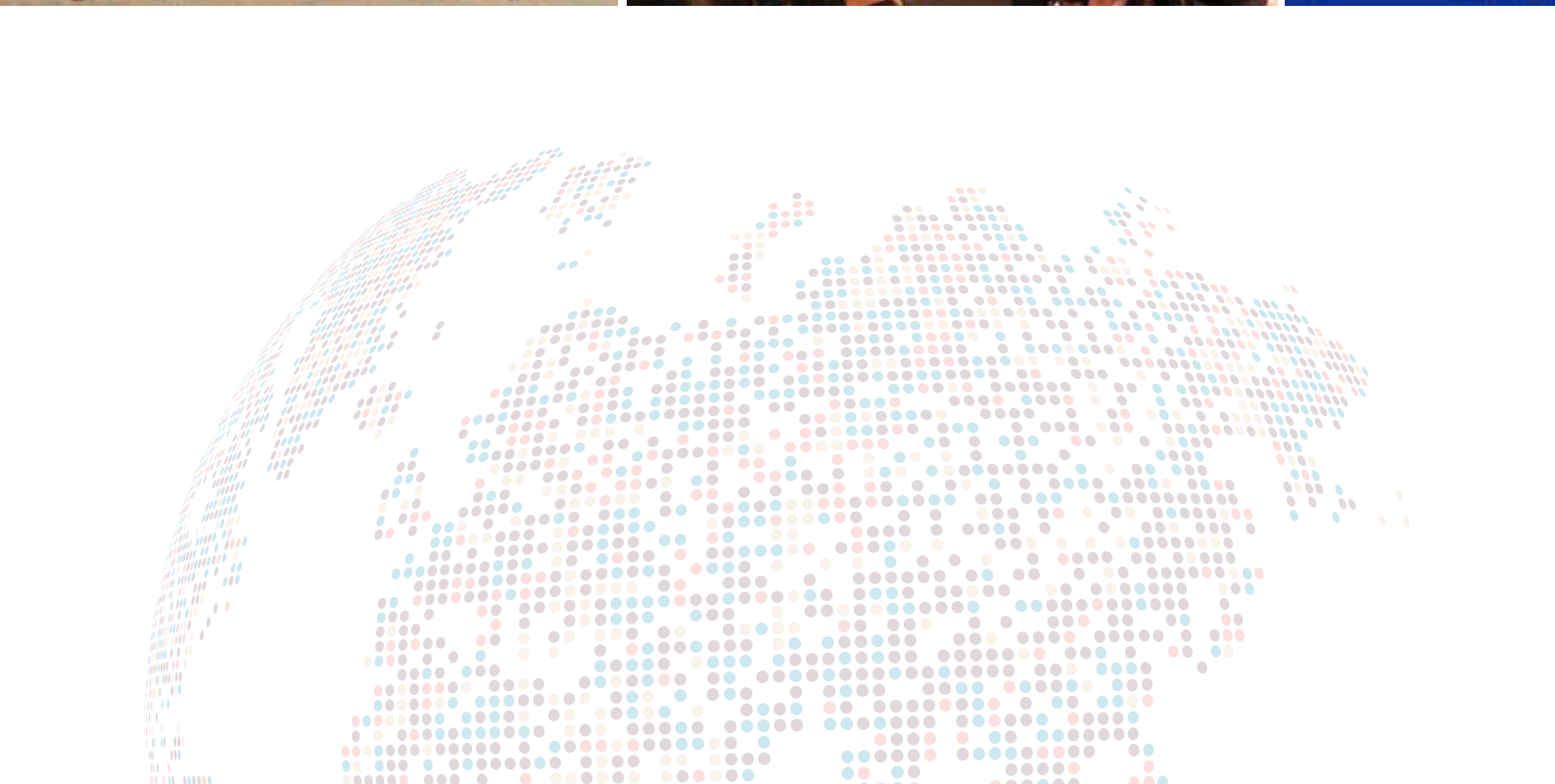
Established in 1960, the Association is a professional, non-profit making organisation which has effectively served the management education and training needs of the business community in Hong Kong and the Region for over five decades. Our vision is to be the leading professional organisation advancing management excellence in Hong Kong and the Region. Our missions are to promote best practices in management, to nurture human capital through management education and training at all levels, and to provide members with a platform for exchange of ideas, networking and personal development.

Services provided by the Association comprise three major areas, namely education and training, management services and membership services. With a membership of over 13,000 individual executives and corporations, the Association organises more than 2,000 programmes and management activities for approximately 48,000 participants annually.



About HKMA Institute of Advanced Management Development

The Institute of Advanced Management Development (AMD) was established on 1 May 2015 to offer world-class management programmes for senior executive development and top-notch management consulting services with a view to making significant contribution to advancing Hong Kong's management talents, living up to the mission and vision of HKMA. AMD becomes Hong Kong's unique institution that provides a platform and channels for renowned scholars and management experts from around the world to interact with our fellows and members, as well as senior executives from business, education, health and public sectors. In the process, state of the art knowledge and innovative ideas that are relevant to the economic development of Hong Kong and the Region are imparted and generated.



Introduction of Professor of Practice Scheme

Introduction

It has been a world-wide trend for academic institutions and educational organisations to appoint Professors of Practice in support of their teaching, research and development programmes. The HKMA Institute of Advanced Management Development as the world-class management development platform of a leading professional organisation advancing management excellence is now in a position to offer to highly regarded individuals the title of Professor of Practice so that they will make significant contribution to the further development of AMD. Typically, they are practitioners who have a distinguished career in their respective areas of expertise, although there is no exclusion of renowned academics being awarded the honour. In turn, the Professor of Practice designation represents an effective way for these individuals to serve the wider business community through their work at the AMD.

The title Professor of Practice may be offered to individuals who have made enormous contributions to the society, locally, regionally or globally, and would be prepared to support the future development of the AMD. It is the AMD's objective to identify these individuals in fields that are central to its development strategies.

Qualifications

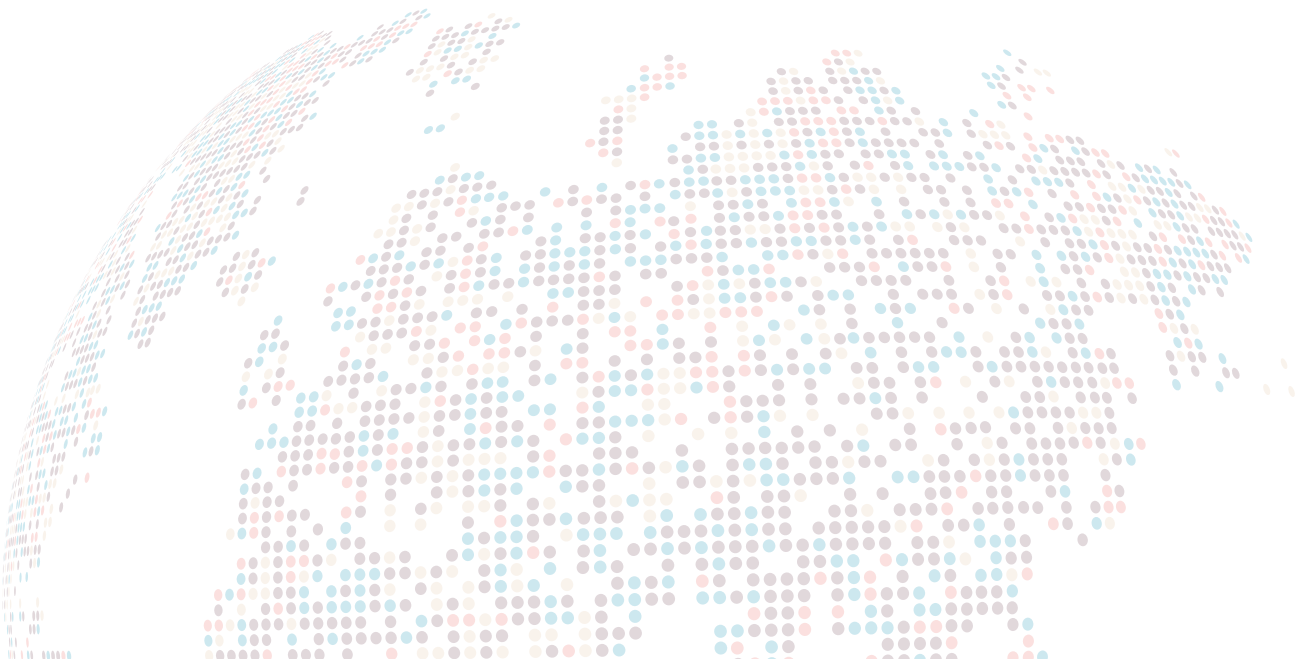
Professors of Practice will be distinguished practitioners or academicians who have made significant contribution to fields and disciplines relevant to the development of AMD, and are committed to enhancing the reputation and the development of AMD; and have a reputation for excellence.

Terms of Professor of Practice

- Appointment is for four years
- Appointment is renewable, subject to review and endorsement of the AMD Advisory Board

Selection Process

Members of AMD Advisory Board will nominate qualified candidates to be Professors of Practice. These nominations will be submitted to the Appointment Committee which will evaluate the merits of each candidate and then recommend a short list to be Professors of Practice. The recommendation will then be made to the AMD Advisory Board, which will make the final decision.



List of Professors of Practice

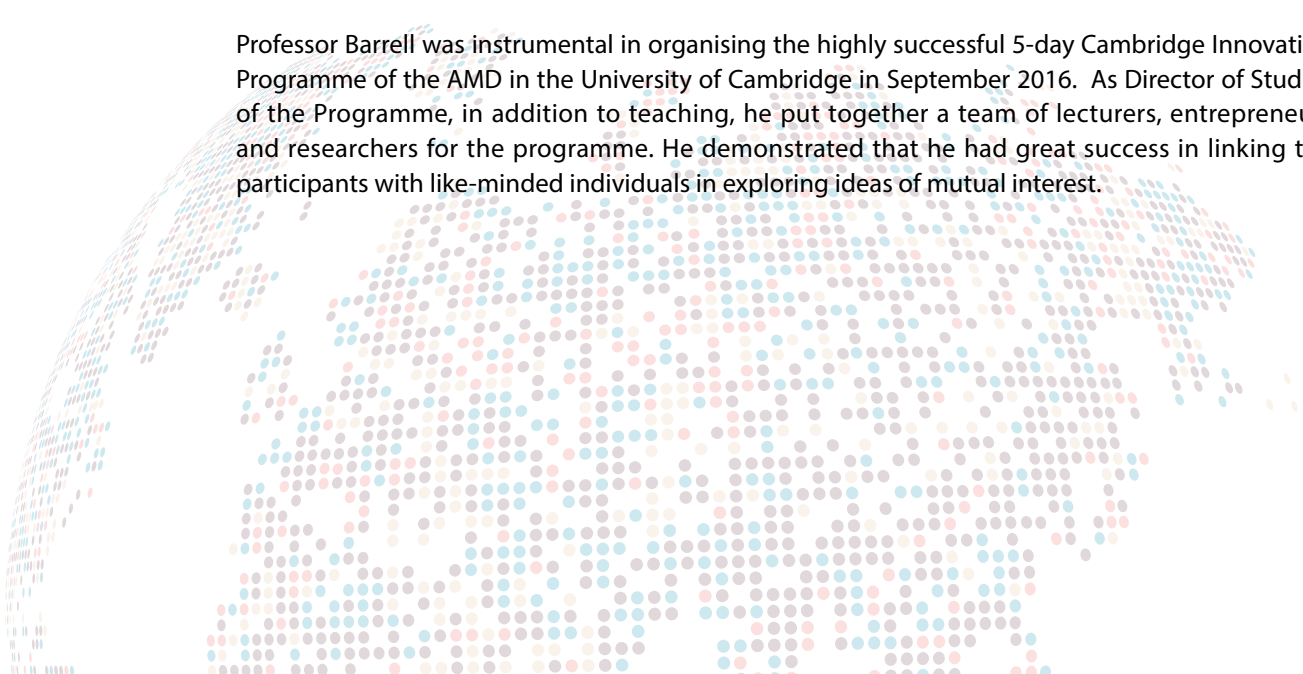


Professor Alan Barrell

Professor Alan Barrell has spent almost 30 years in senior executive positions in technology based industries and has become one of Cambridge's most articulate promoters of entrepreneurship. He was a founder shareholder in Library House Ltd, and is now Entrepreneur in Residence at the Centre for Entrepreneurial Learning, Cambridge Judge Business School. He is also Distinguished Guest Professor at Xiamen University, Visiting Professor at Shanghai College of Science and Technology and at the Fujian International School of Economics and Business. He has taught at Tsinghua University and Fudan University. He acts as Consultant to the China (Shanghai) Public Practicing Base for Entrepreneurs. Professor Barrell's interest in China, its history, people and culture has become a major feature of his life and work. Other appointments include Senior Enterprise Fellow, University of Essex; International Fellow, Anglia Ruskin University Cambridge; and International Research Fellow, Laurea University of Applied Sciences in Helsinki and at University of Lahti, also in Finland.

In August 2013 the book *Show Me The Money – How to raise the cash to get your business off the ground* co-authored by Alan Barrell, David Gill and Martin Rigby was launched and the first printing was sold out in six months and is now preprinted and selling worldwide. Professor Barrell received the Queens Award for Enterprise Promotion in 2010 for exceptional service in the promotion and encouragement of enterprise in others. He was also bestowed the honour of Knight First Class of the Order of the White Rose of Finland in 2011 by the President of Finland for exceptional services to education.

Professor Barrell was instrumental in organising the highly successful 5-day Cambridge Innovation Programme of the AMD in the University of Cambridge in September 2016. As Director of Studies of the Programme, in addition to teaching, he put together a team of lecturers, entrepreneurs and researchers for the programme. He demonstrated that he had great success in linking the participants with like-minded individuals in exploring ideas of mutual interest.





Professor Viveca Chan

Professor Viveca Chan is the founder of the WE group of companies and also Council Member of The Hong Kong Management Association. Previously, she was the Chairman and CEO of Grey Global Group Greater China and has always been an industry pioneer. In the 90's, she opened up many new marketing businesses, including independent media company (Mediacom), interactive marketing, internet advertising, CRM operation models and so on. Being a visionary, she founded her own brand marketing agency WE Marketing Group in 2005, social marketing company WE Digital in 2011, e-commerce company WE Commerce in late 2013, and WE Tech in 2014. WE Group is now the first one-stop shop agency in China that links the last mile by providing branding strategy & creative, digital marketing, e-commerce strategy and operations, big data insight, and CRM services.

As a recognised industry leader, Professor Chan has won numerous awards and honours, including Ad Age Global's 2013 "100 Most Influential Women in Advertising", New York Festivals' "Contributor Award to China Advertising", "Top 100 China Entrepreneurs" from *China Economic Journal*, "Leading Advertising Professionals with Influence on China's Advertising Development in the Past 30 years" from *China Advertising Magazine*, and more. In April 2015 at the Golden Mouse Digital Marketing Award, Professor Chan did not only win "The Most Influential Digital Marketer of the Year" but also the "Outstanding Contribution Honor" specially granted by the committee.

A Fellow and Council Member of The Hong Kong Management Association, Professor Chan has been a long-serving member of the Marketing Management Committee of the HKMA. She also actively involved in other work of the Association, including the China Marketing Award, the HKMA/TVB Award for Marketing Excellence as well as the Annual Conference, to name a few.





Professor Darwin Chen SBS JP

Professor Darwin Chen has served in the Hong Kong Government for many years and his appointments included Director of Cultural Services, Commissioner for Television, Commissioner of Labour, Director of Buildings and Lands, and Deputy Secretary for Constitutional Affairs. Former Chief Executive of the Community Chest of Hong Kong, he now serves on the board of several charitable organisations in several international and Chinese charities. In Hong Kong, he serves as Honorary Chairman of Habitat for Humanity and board member of the Hong Kong Christian Service (Vice Chairman), Jackie Chan Charitable Foundation, St. Christopher's Home, Amity Foundation and Plan International. In his many years of participation in arts and culture, he served as Chairman of the Hong Kong Arts Development Council and the Government's Committee on Performing Arts. He now serves as Vice President of UNESCO Hong Kong Association.

Professor Chen has been active for many years in the field of professional and continuing education in Hong Kong. He is Senior Advisor to the School of Professional and Continuing Education of HKU, Chairman of the School of Management of the Centennial College of HKU, and Honorary Chairman of the Peter F Drucker Academy. He was awarded the Silver Bauhinia Star by the Hong Kong SAR Government in 2003. Another recognition conferred on him was that of "All China Outstanding Philanthropic Worker" from the Ministry of Civil Affairs of China. He was awarded the honorary degree of Doctor of Social Sciences of the HKU and made an Honorary Fellow by the Hong Kong Academy for Performing Arts, the Education University of Hong Kong and HKU SPACE.

Professor Chen has been instrumental in bringing Peter F Drucker programmes to the AMD. He has also been giving advice on the planned arts management programmes on curriculum design, on recommending highly distinguished practitioners as lecturers as well as on soliciting high power guest speakers.





Professor Shih Wing Ching JP

Born in Shanghai and brought up in Hong Kong, Professor Shih Wing Ching is an entrepreneur and philanthropist. In 1978, Professor Shih established Centaline Property Agency Limited, which has now evolved as one of the largest property agencies, employing more than 60,000 staff and involving in a great variety of businesses including property agency, surveying and valuation, wealth management and information technology development on property data.

In 2005, Professor Shih launched the free newspaper, am730, and is now a columnist giving comments on current issues of the world. Professor Shih also hosts radio programmes and frequently delivers speech in tertiary institutions on a wide range of topics encompassing philosophy, economics, management and natural science. As Professor Shih has diversified interests and his analysis is based on a macroscopic view, he has become one of the most popular commentators in the Hong Kong community. As recognition of his contributions and achievements in the Hong Kong academic and economic fields, Professor Shih was conferred with Honorary Fellowship by Lingnan University, appointed as Honorary Professor of Hong Kong Baptist University, and Adjunct Professor of Business School of The Hong Kong University of Science and Technology.

With keen enthusiasm for the society's development, Professor Shih participates in various community services and charity works. Professor Shih donated all his shares in Centaline Group in 2008 to his charitable organisation Shih Wing Ching Foundation 施永青基金, which carries out more than 100 projects annually to alleviate rural poverty in China. Later in 2010, Professor Shih also donated the majority of his shares in am730 to his foundation, leaving the rest of the shares as am730's staff involvement in the newspaper's ownership. In support of entrepreneurship in Hong Kong, Professor Shih started the am730 Startup Fund in 2011 to fund local start-ups, and he implements in the start-up projects his management philosophy of development through self-organisation and cooperative development based on fair distribution of wealth created.

As a Fellow of The Hong Kong Management Association, Professor Shih has been a regular supporter of the work of the HKMA. He was the Keynote Speaker at the "Fuji Xerox (Hong Kong) / HKMA Leadership and Management Seminar" in July and also spoke on topics encompassing the economy, the property market and management philosophy at the Annual Conference. Recently Professor Shih advised AMD of his views on a proposed research on tracking youngsters' level of happiness. He readily shared his eagerness to study how to uphold the spirit of youngsters through strengthening some key ingredients of the life education curriculum, and encouraged the AMD to pursue along his direction for stronger impact on the community.

Appointment Committee Members



Professor Roy C P Chung BBS JP (Chairman)

Co-Founder and Non-Executive Director
Techtronic Industries Company Limited

Professor Andrew C F Chan SBS JP

Head, Shaw College
Director, EMBA Program
CUHK Business School
The Chinese University of Hong Kong



Dr John C C Chan GBS CBE LVO JP

Deputy Chairman and
Independent Non-Executive Director
Transport International Holdings Limited

Professor Leonard K Cheng PhD BBS JP

President
Chair Professor of Economics
Lingnan University



Dr Victor S K Lee PhD FRSA

Executive Director
The Hong Kong Management Association

Advisory Board Members



Professor Roy C P Chung BBS JP

Chairman, Advisory Board of AMD
Co-Founder and Non-Executive Director
Techtronic Industries Company Limitede

Professor Dominic Chan

Associate Director, EMBA Program
Project Director, Centre for Entrepreneurship
The Chinese University of Hong Kong
Founder and Chief Consultant
Decisive Consulting Limited



Dr John C C Chan GBS CBE LVO JP

Deputy Chairman and
Independent Non-Executive Director
Transport International Holdings Ltimited

Professor T S Chan BBS

Former Shun Hing Chair Professor of Marketing
Lingnan University



Professor Darwin Chen SBS JP

Honorary Chairman
Peter F Drucker Academy



Dr Angela Cheung MBE JP
Vice President (Schools)
UNESCOHK

Professor L C Koo
Administrative Manager
Sociedade de Jogos de Macau, SA



Dr Victor S K Lee PhD FRSA
Executive Director
The Hong Kong Management Association

Professor David Yeung
Co-director
The Centre of Game Theory
St Petersburg State University
Russia



Professor Peter Yuen
Professor
Dean of the College of Professional and Continuing Education
The Hong Kong Polytechnic University

Activities Overview



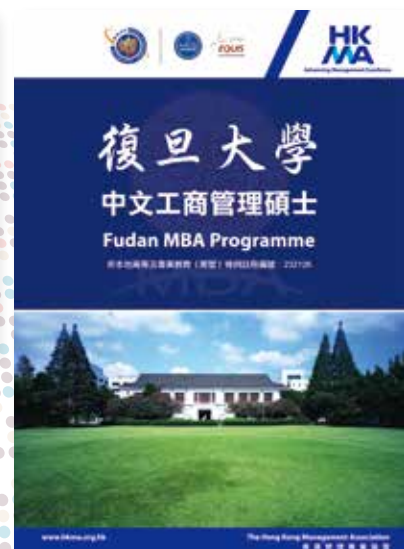
"Senior Executive Innovation and Leadership"
with Cornell University, USA



"Delivering Great Services: Innovation,
Processes and Metrics" by Judge Business
School of the University of Cambridge, UK

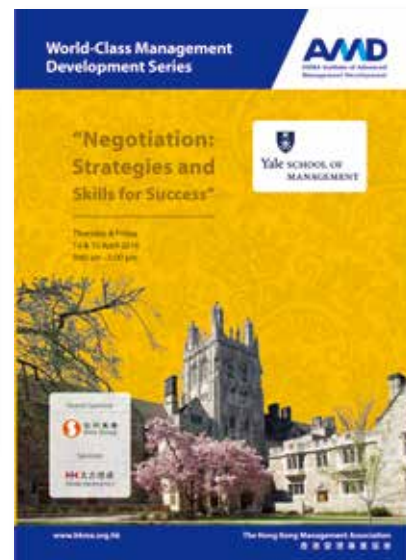


MBA Programme, Fudan University

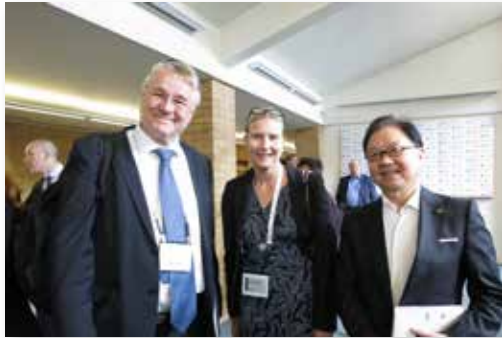




Negotiation: Strategies and Skills for Success by Professor Daylian Cain, Yale School of Management, USA



Georgetown University Summer Study Program at HKMA



The Cambridge Innovation Programme:
Reshaping the Business Landscape

Advising Ultra High Net Worth (UHNW) Clients:
Balancing Family Harmony with Financial Prosperity by
Professor Raphael Amit, Robert B Goergen Professor of
Entrepreneurship and a Professor of Management, The
Wharton School, University of Pennsylvania, USA



One Belt, One Road's Strategy and Its Impact on
Hong Kong as an International Financial Centre
by Professor David Meyer, Olin Business School,
Washington University in St Louis, USA



Keynote address by Professor Sir James Mirrlees, Master of Morningside College and Distinguished Professor-at-Large, The Chinese University of Hong Kong, Nobel Laureate in Economic Sciences, at the HKMA 2015 Annual Conference

Seminar on Luxury Management for Senior Managers and Decision Makers by Professor Dr Oliver Heil, Chair Professor of Marketing and Director of Center for Luxury Research, University of Mainz, Germany



Professor Charlie Pellerin, Former NASA Director, Astrophysics, speaking at the Peter F Drucker Forum on Timeless Wisdom: Innovation & Transformation

Plans for 2017

Partner with top-ranked universities in bringing their world-class executive development programmes to Hong Kong;

Organise residential programmes for senior executives in the campus of world-class universities;

Design and deliver programmes for university students from overseas to Hong Kong on business or cultural-related programmes;

Develop projects relating to social and public policy issues in Hong Kong and the Region;

Organise high-powered forums and conferences with eminent speakers;

Invite top-notch academics and leading practitioners to deliver talks and seminars on topics of concern to the business community; and

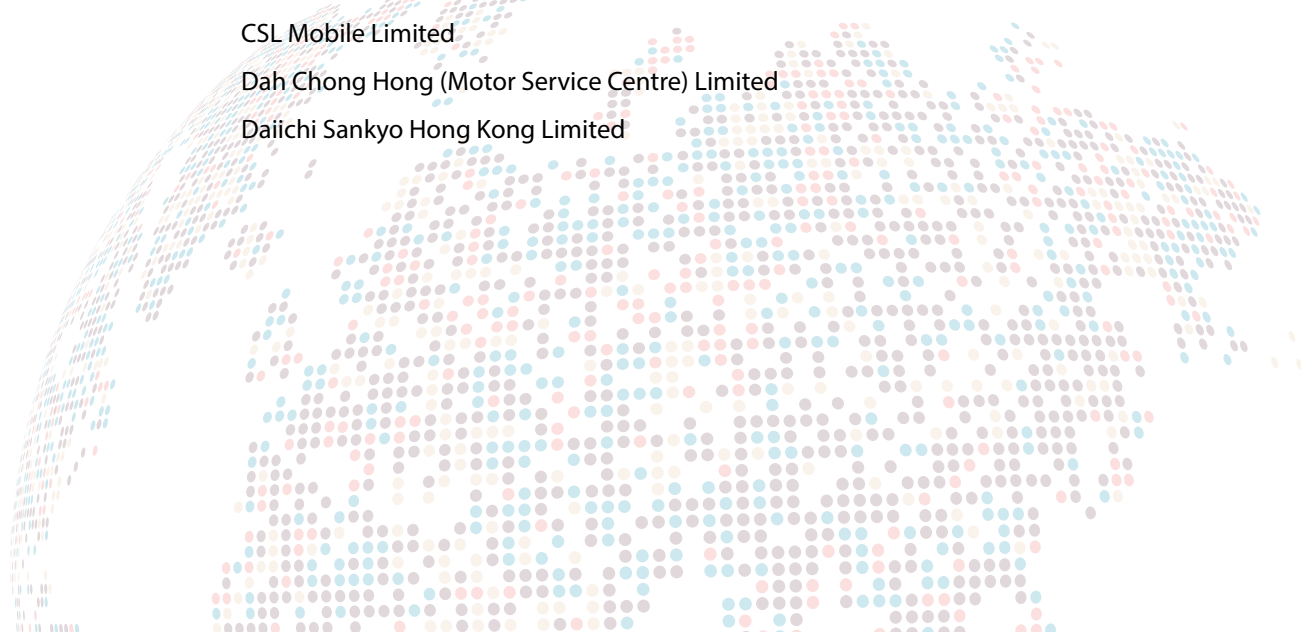
Promote Education for Sustainable Development Programmes under UNESCO themes such as environment, eco-tourism, mental health, life education and the community.



Supporters

The AMD is grateful to receive the support from the following companies / organisations which sent their staff members to participate in different programmes of AMD.

AEG Promotion Limited
AIA International Limited
Amorepacific (Hong Kong) Company Limited
Aomm Creative Limited
Artemis Digital Limited
Asco General Supplies (FE) Limited
A S Watson Group (HK) Limited
BOC Group Life Assurance Company Limited
Brain Power (Asia) Limited
Bright China Center for Entrepreneurship
Brighter World Consulting Limited
Cathay Pacific Catering Services (Hong Kong) Limited
Centennial College
Cheerful Jewelry Limited
Cheng Xin Ship Management Pte Limited
China CITIC Bank International Limited
China Life Insurance (Overseas) Company Limited
Chow Tai Fook Jewellery Company Limited
City University of Hong Kong
Civil Service Training & Development Institute (HKSAR)
Commerz Real Asia Pacific Limited
CSL Mobile Limited
Dah Chong Hong (Motor Service Centre) Limited
Daiichi Sankyo Hong Kong Limited



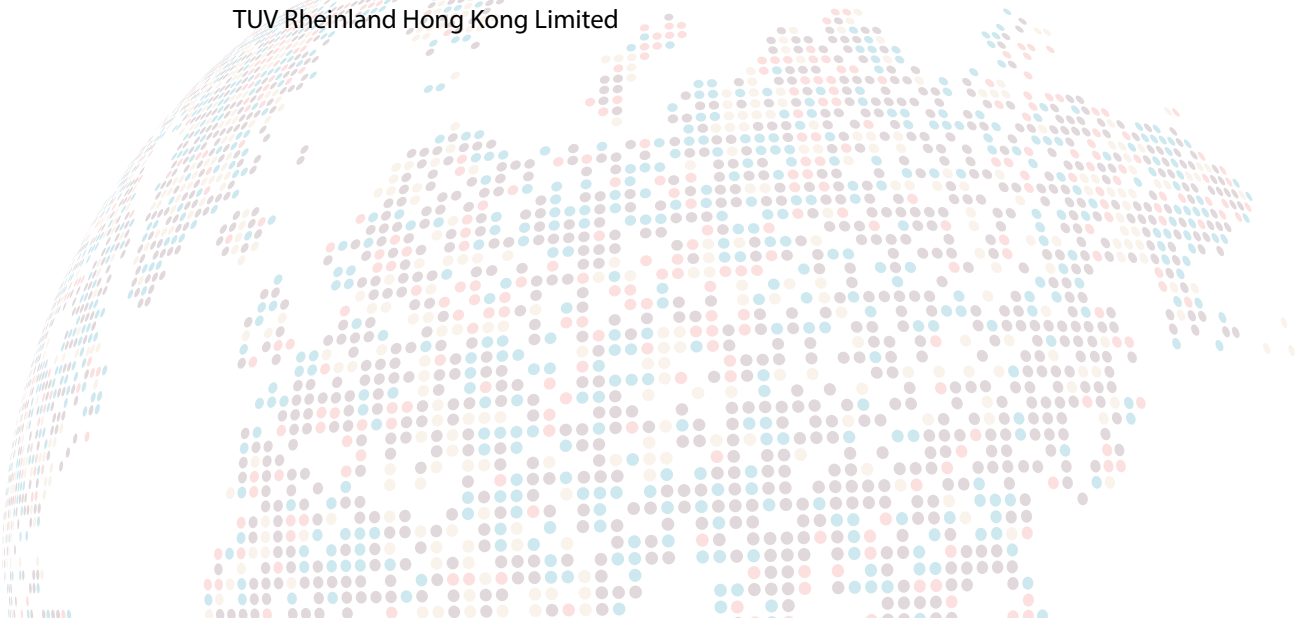
DFS Group Limited
ECO Environment Investments Limited
Ernst & Young
Evergeen (Asia Pacific) Limited
Fuji Xerox Far East Limited
Fusion Consulting Services Limited
Gap International Sourcing Limited
GCE Consulting Limited
Gilman Group
Goodwood Motors Limited
Great Glory Investment Company & Great Glory Strategies Limited
Green at Heart
G-Tech Piping System Company Limited
Guardforce Group Limited
Habitat for Humanity Hong Kong
Hang Lung Properties Limited
Hang Seng Management College
Harbour City Estate Limited
HKT Limited
HKT Services Limited
Hong Kong Ballet Limited
Hong Kong Chinese Orchestra Limited
Hong Kong Design Institute
Hong Kong Institute of Certified Public Accountants
Hong Kong Institute of Vocational Education
Hong Kong Internet Registration Corporation Limited
Hong Kong Mediation Centre Limited
Hong Kong Shue Yan University
HongKong Land Limited
Hospital Authority



HSBC
IET Consultancy
Inchcape Motor Services Limited
Industrial and Commercial Bank of China (Asia) Limited
Job Market Publishing Limited
Jones Lang LaSalle Limited
Kaplan Hong Kong
KPMG
Lane Crawford (Hong Kong) Limited
Lee Kum Kee Family Investments Limited
Leighton Contractors (Asia) Limited
Liberty International Underwriters
Life Adventure
Lingnan University
Lyondell Asia Pacific Limited
Majestic Engineering Company Limited
Mandatory Provident Fund Schemes Authority
Marsh (Hong Kong) Limited
Maxim's Caterers Limited
McDonald's Restaurants (Hong Kong) Limited
Mead Johnson Nutrition (Hong Kong) Limited
Mirabell Footwear Limited
Miramar Hotel & Investment Company Limited
MTR Corporation Limited
Neuland Business Solutions (HK) Limited
Nu Life International Limited
OCBC Wing Hang Bank Limited
OKIA Optical Company Limited
ProQuest
Proxa Law Group



Prudential Hong Kong Limited
San Miguel Brewery Hong Kong Limited
Schmidt Marketing (HK) Limited
Sims Trading Company Limited
Sino Land Company Limited
Sky100 Hong Kong
S-Tech Technology Holdings Limited
Sun Hung Kai Properties Limited
Swire Properties Limited
Taipei Triangle Motors Limited
Technological and Higher Education Institute of Hong Kong
Thales Transport & Security (Hong Kong) Limited
The Education University of Hong Kong
The Gap International Sourcing Limited
The Hong Chi Association
The Hong Kong & China Gas Company Limited.
The Hong Kong Jockey Club
The Hong Kong Polytechnic University
The University of Hong Kong
The Wing On Department Stores (Hong Kong) Limited
Towngas Enterprises Limited
Towngas Telecommunications Company Limited
Tung Wah Group of Hospitals
TUV Rheinland Hong Kong Limited





The Hong Kong Management Association

14/F Fairmont House
8 Cotton Tree Drive
Central
Hong Kong

Tel: 2526 6516
Fax: 2868 4387
Website: www.hkma.org.hk



HKMA Tsim Sha Tsui East Centre
3/F Tower 2
South Seas Centre
75 Mody Road
Tsim Sha Tsui East
Kowloon

Tel: 2574 9346
Fax: 2836 5492

