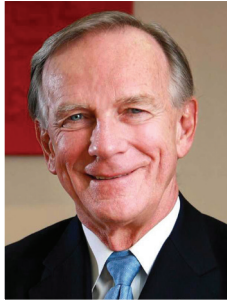




Institute of Advanced Management Development
The Hong Kong Management Association
2017

Message from Mr James E Thompson



Mr James E Thompson GBS

Chairman

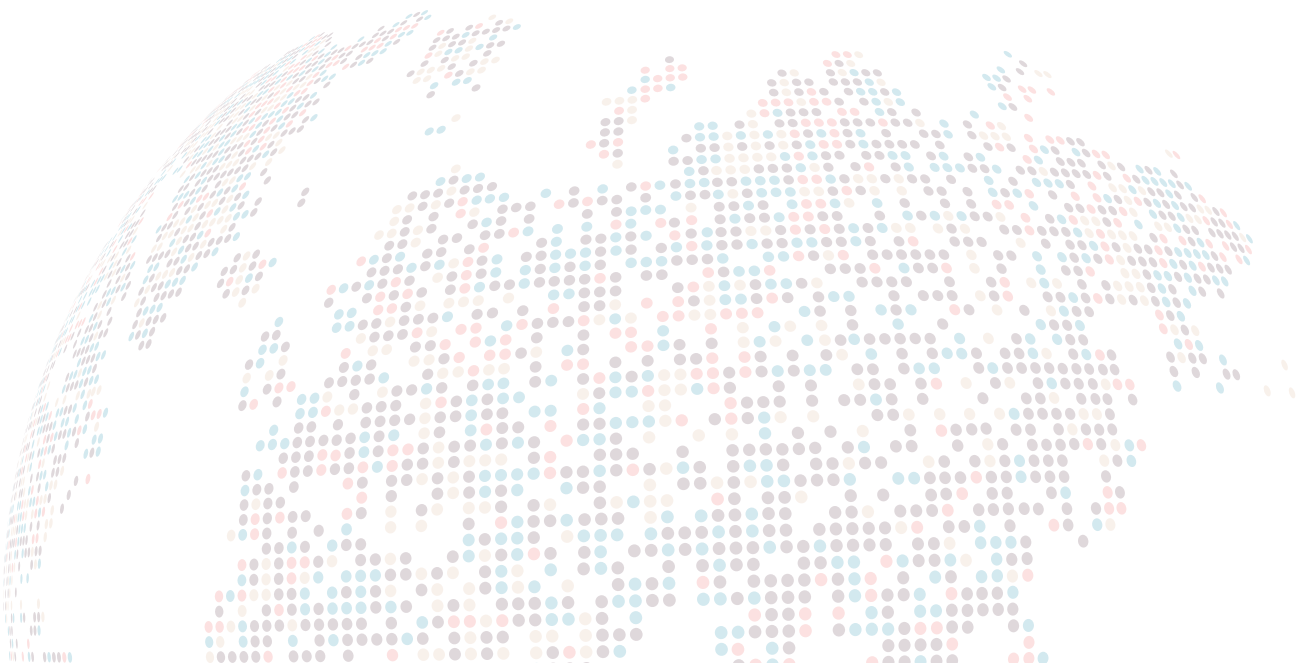
The Hong Kong Management Association

Established in 2015, the HKMA Institute of Advanced Management Development has become a world-class platform for top executives and business leaders to network with each other, to learn the cutting edge business know-how, and to look for renowned experts to offer advice to their corporations.

On behalf of The Hong Kong Management Association, I would like to commend the Institute's Advisory Board under the dynamic leadership of Professor Roy Chung for their dedication and effort in shaping the Institute in its embryonic stage. I would also like to express my appreciation to all others who have spent their invaluable time with us in planning and implementing the various activities and offering programmes to the business world, and more importantly, to all participants in our seminars, workshops and overseas residential programmes.

I sincerely hope that the Institute will keep up with the good momentum and we shall witness more of its world-class programmes that have far-reaching impact to the economic development of Hong Kong and the Region.

I would also like to take this opportunity to congratulate all the recipients who receive the honour of Professor of Practice from the Institute. I sincerely hope that with the invaluable contribution and wise counsel of our Professors, the Institute will go from strength to strength.



Message from Professor Roy C P Chung



Professor Roy C P Chung GBS BBS JP

Chairman, Advisory Board

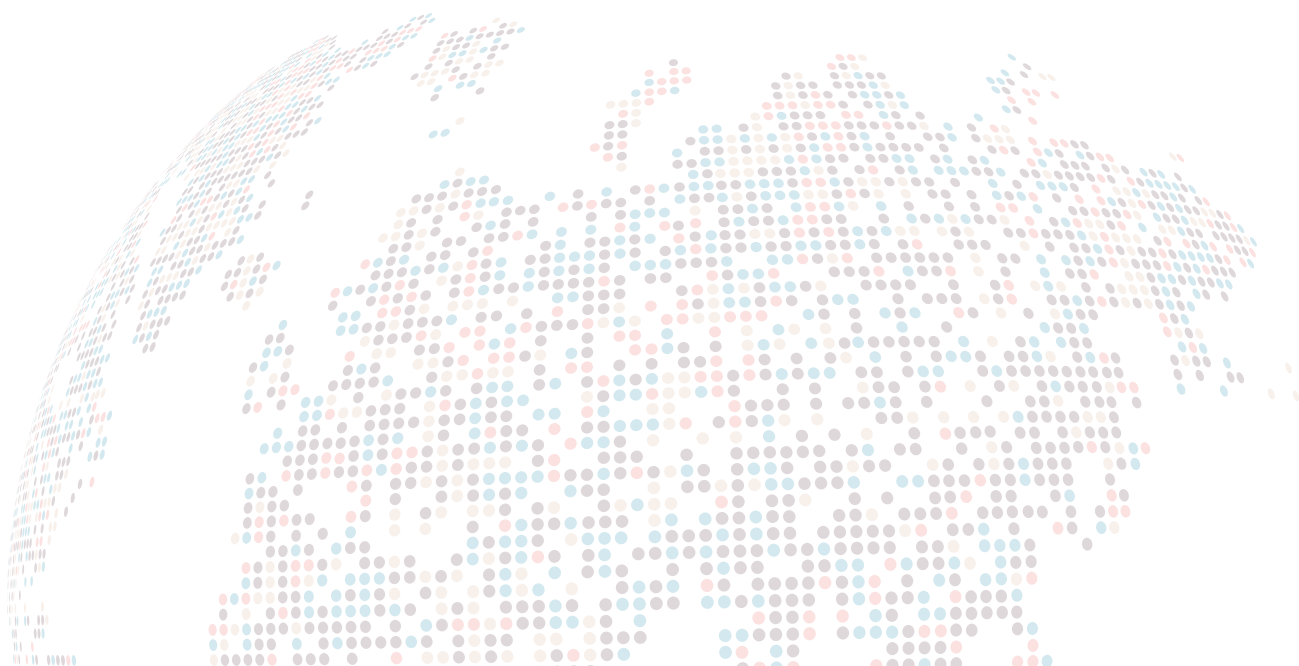
HKMA Institute of Advanced Management Development

On the auspicious occasion of the appointment of our Professors of Practice of the HKMA Institute of Advanced Management Development (AMD), I offer my most heartfelt congratulations to them as well as to the Institute.

The AMD has been one of the key initiatives of the HKMA in recent years. I am pleased to report that we have already organised a good number of world-class programmes. We received excellent support from our partners world-wide, including world-class business schools, renowned management scholars and gurus, and highly respected international organizations.

It is the right time now for us to recognise the highly distinguished business leaders and practitioners who have contributed enormously towards the world business community as well as the AMD. Thus, the AMD introduced the Professor of Practice Scheme last year. After a vigorous nomination and selection process, we have decided to bestow the honour to three distinguished practitioners this year. I am sure that they will continue to make significant contributions to the wider community and to offer their support to us.

I am indebted to my fellow colleagues on the Advisory Board for their invaluable inputs to all our programmes. Most importantly, your active participation and continued support of the AMD activities is the best encouragement to us all.



Message from Dr Victor S K Lee



Dr Victor S K Lee PhD FRSA

Director

HKMA Institute of Advanced Management Development

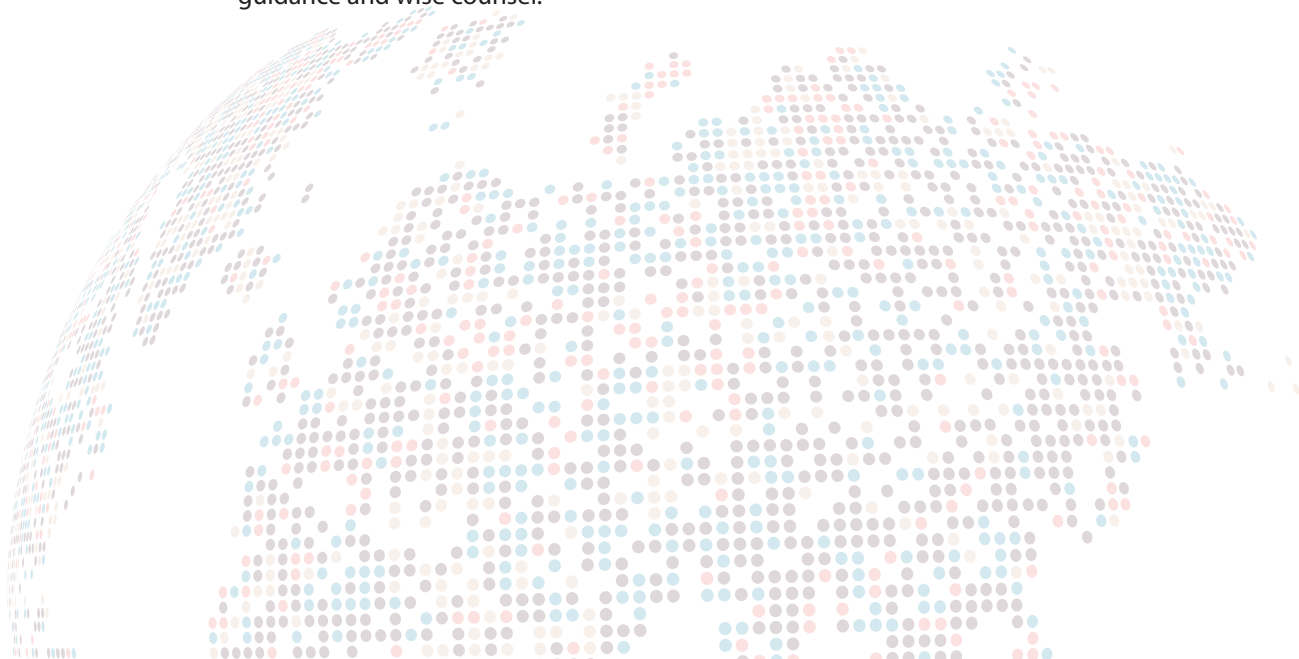
"...learning is a lifelong process of keeping abreast of change." Peter Drucker

The HKMA Institute of Advanced Management Development offers cutting-edge management programmes for senior executive development as well as high-impact consulting services to a wide range of organisations. We are pleased to receive sterling support from the global business community as well as from many top business schools, renowned experts and sought-after management consultants from around the world.

The continued development of innovative ideas and intellectual capacity is key to individual success, to corporate advancement and to long-term economic growth. The Institute is ready to take on the challenge of serving as a learning platform for world-class management development on all fronts.

I would like to congratulate the newly appointed Professors of Practice who are nominated by the Advisory Board members, scrutinised and selected by the Appointment Committee and endorsed by the HKMA Executive Committee unanimously. They are role models for us all in their pursuit of knowledge, entrepreneurship, leadership and innovative acumen.

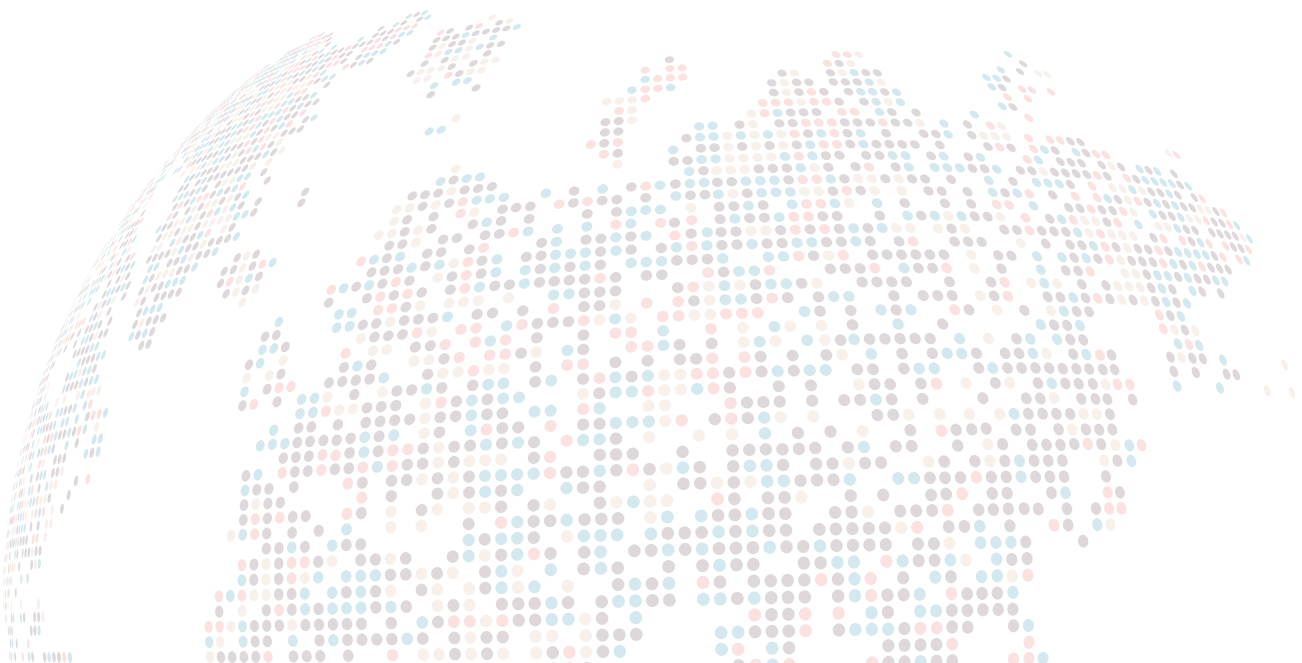
I also would like to extend my heartfelt appreciation to all those who have helped and supported us and, in particular, to Professor Roy Chung and his Advisory Board for giving us invaluable guidance and wise counsel.



About The Hong Kong Management Association

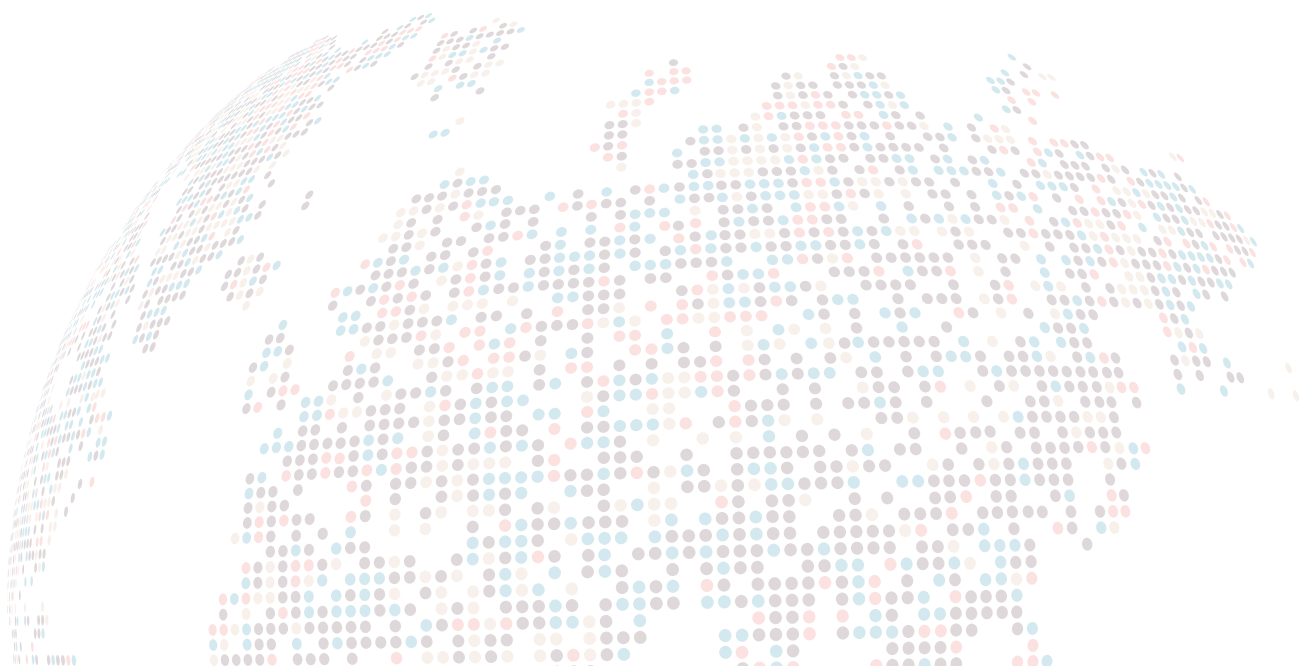
Established in 1960, the Association is a professional, non-profit making organisation which has effectively served the management education and training needs of the business community in Hong Kong and the Region for over five decades. Our vision is to be the leading professional organisation advancing management excellence in Hong Kong and the Region. Our missions are to promote best practices in management, to nurture human capital through management education and training at all levels, and to provide members with a platform for exchange of ideas, networking and personal development.

Services provided by the Association comprise three major areas, namely education and training, management services and membership services. With a membership of over 13,000 individual executives and corporations, the Association organises more than 2,000 programmes and management activities for approximately 48,000 participants annually.



About HKMA Institute of Advanced Management Development

The Institute of Advanced Management Development (AMD) was established on 1 May 2015 to offer world-class management programmes for senior executive development and top-notch management consulting services with a view to making significant contribution to advancing management talent in Hong Kong and this region. AMD has become a global centre of excellence that provides a platform for renowned scholars and management experts from around the world to interact with our fellows and members, as well as senior executives from business, education, health and public sectors. In the process, state of the art knowledge and innovative ideas that are relevant to the economic development of Hong Kong and the Region are imparted and generated.



Introduction of Professor of Practice Scheme

Introduction

It has been a world-wide trend for academic institutions and educational organisations to appoint Professors of Practice in support of their teaching, research and development programmes. The HKMA Institute of Advanced Management Development as the world-class management development platform of a leading professional organisation advancing management excellence is in a position to offer to highly distinguished individuals the title of Professor of Practice so that they will make significant contribution to the further development of AMD. Typically, they are practitioners who have a distinguished career in their respective areas of expertise, although there is no exclusion of renowned academics being awarded the honour. In turn, the Professor of Practice designation represents an effective way for these individuals to serve the wider business community through their work at the AMD.

The title Professor of Practice may be offered to individuals who have made enormous contributions to the society, locally, regionally or globally, and would be prepared to support the future development of the AMD. It is the AMD's objective to identify these individuals in fields that are central to its development strategies.

Qualifications

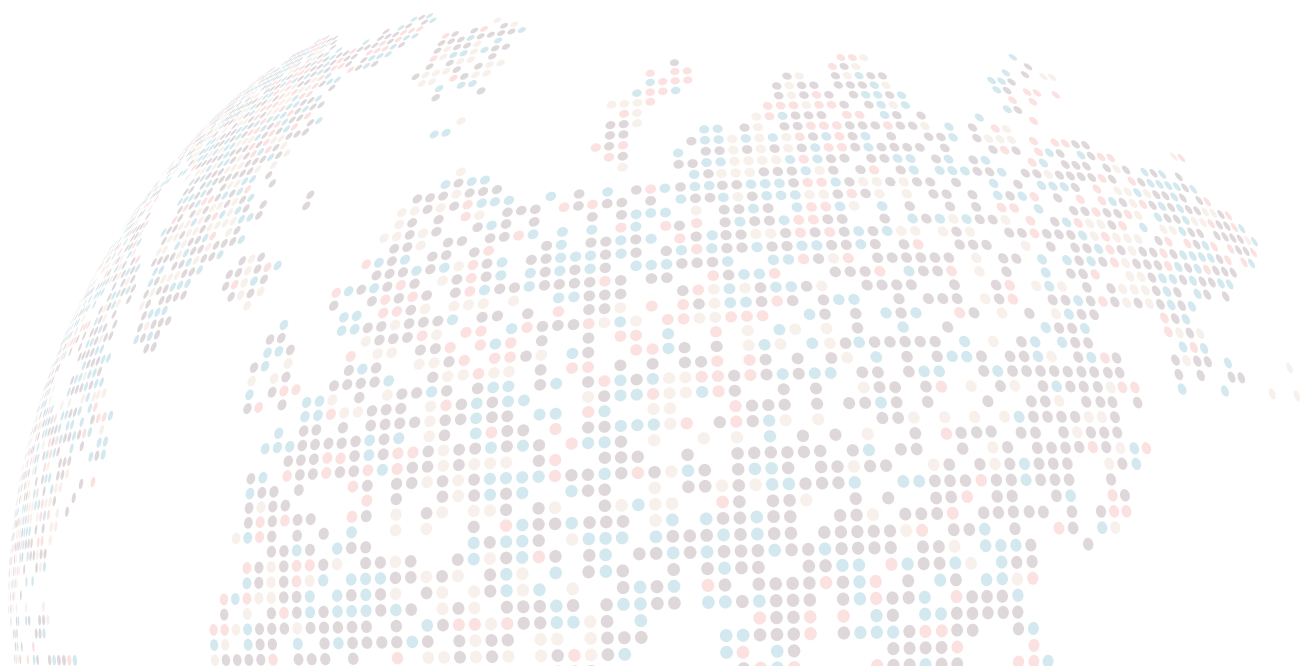
Professors of Practice will be distinguished practitioners or academicians who have made significant contribution to fields and disciplines relevant to the development of AMD, and are committed to enhancing the reputation and the development of AMD; and have a reputation for excellence.

Terms of Professor of Practice

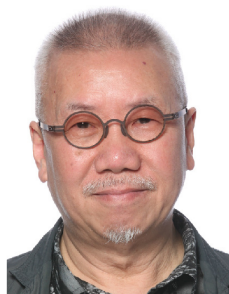
- Appointment is for four years
- Appointment is renewable, subject to endorsement of the AMD Advisory Board and HKMA Executive Committee

Selection Process

Members of AMD Advisory Board will nominate qualified candidates to be Professors of Practice. These nominations will be submitted to the Appointment Committee which will evaluate the merits of each candidate and then recommend a short list to be Professors of Practice. The recommendation will then be made to the HKMA Executive Committee for endorsement.



Newly Appointed Professors of Practice



Professor Kan Tai-keung SBS

Raised in Guangdong, Dr Kan Tai-keung moved to Hong Kong in 1957, studied applied design at the Department of Extramural Studies, The Chinese University of Hong Kong, and founded his own design company in 1976. As the 'Godfather of Hong Kong Design', Dr Kan has spent most of his life in the field of design. Not only does he contribute to the progress of design, he also pushes the industry forward by implementing a business model to elevate the profession, and endeavours to promote design education. His works have received numerous awards in both local and international competitions. Overseas awards he received include: Best Design Corporate Identity, Asian Advertising Award in 1991 & 1994; Gold Award, International Art Competition, Los Angeles; CLIO Award, Finalist Certificates, New York; Best Work in "Applied Typography 6" Yearbook, Japan; Gold Award in Mercury Award, New York; Numerous CA Awards, New York; and 1st Prize in the 1st International Computer Art Biennale in Rzeszow, Poland. At home, he was one of the "Ten Outstanding Young Persons" in 1979; and was the Best Designer of the Exhibition at the Urban Council Design Grand Award in 1984. He won the Artist of the Year Award and Designer of the Year in 1991; "Men of the Nineties" in 1992; and Outstanding Achievements Award 1998. His design works are in many museum collections worldwide and his works have often been featured in international magazines. In recognition of his extraordinary achievements in the design field and contributions to the Hong Kong Community, a Silver Bauhinia Star was bestowed upon him in 2010 by the Hong Kong SAR Government.

Dr Kan is an Affiliated Fellow of Wu Yee Sun College since 2011 and is the Former Dean of Cheung Kong School of Art & Design at Shantou University. He received the first-ever Hong Kong Designers Association Lifetime Honorary Award (香港設計師協會終身榮譽獎) in 2016, a well-deserved first recipient of the award.

Dr Kan has close links with the Association, having refreshed the Association's corporate image through designing a new set of company logos to mark the Association's 55th Anniversary. Dr Kan also advises the Association's arts management programmes and is a regular speaker at our Theme Year and Leadership and Management Seminar series.



Professor Frederick Ma GBS JP

Professor Frederick Ma is the Chairman of MTR Corporation Limited, former Secretary for Financial Services and the Treasury and former Secretary for Commerce and Economic Development of the Hong Kong SAR Government. He is currently an Independent Non-Executive Director of FWD Group, a Director of Husky Energy Inc., and a Non-Executive Director of the China National Cereals, Oils and Foodstuffs Corporation.

Professor Ma holds a BA (Honours) from The University of Hong Kong and majored in economics and history. After graduation, he held different senior positions of various local and overseas banks, financial institutions and major companies, including Chase Manhattan Bank, Royal Bank of Canada Dominion Securities, JP Morgan Chase, Kumagai Gumi (HK) Limited and Pacific Century Cyberworks Limited.

In 2002, Professor Ma joined the Hong Kong SAR Government as the Secretary for Financial Services and the Treasury and assumed the post of Secretary for Commerce and Economic Development in 2007 until 2008.

At The University of Hong Kong, Professor Ma established the Frederick Ma Si Hang Scholarships from 2002 to 2006 for the award of five scholarships to undergraduate students in the Department of History. In 2008, he was appointed Honorary Professor in the HKU School of Economics and Finance.

Professor Ma is a Member of the International Advisory Council of China Investment Corporation and the Global Advisory Council of the Bank of America, and is a Professor of Finance Practice in the Institute of Advanced Executive Education at The Hong Kong Polytechnic University and an Honorary Professor in the Faculty of Business Administration at The Chinese University of Hong Kong. He was conferred the degree of Honorary Doctor of Social Sciences by Lingnan University in 2014.

He was awarded a Gold Bauhinia Star in 2009 and appointed a Justice of the Peace in 2010.

Professor Ma is a regular supporter of the Association. He was the keynote speaker at the Association's Annual Fellowship Dinner in 2016 and shared his views on positive thinking under challenging times at a Theme Year Seminar. More recently, Professor Ma also spoke on resilience and growth at a conference organised by the AMD to commemorate the 20th Anniversary of the founding of the HKSAR.



Professor Marjorie Yang GBS JP

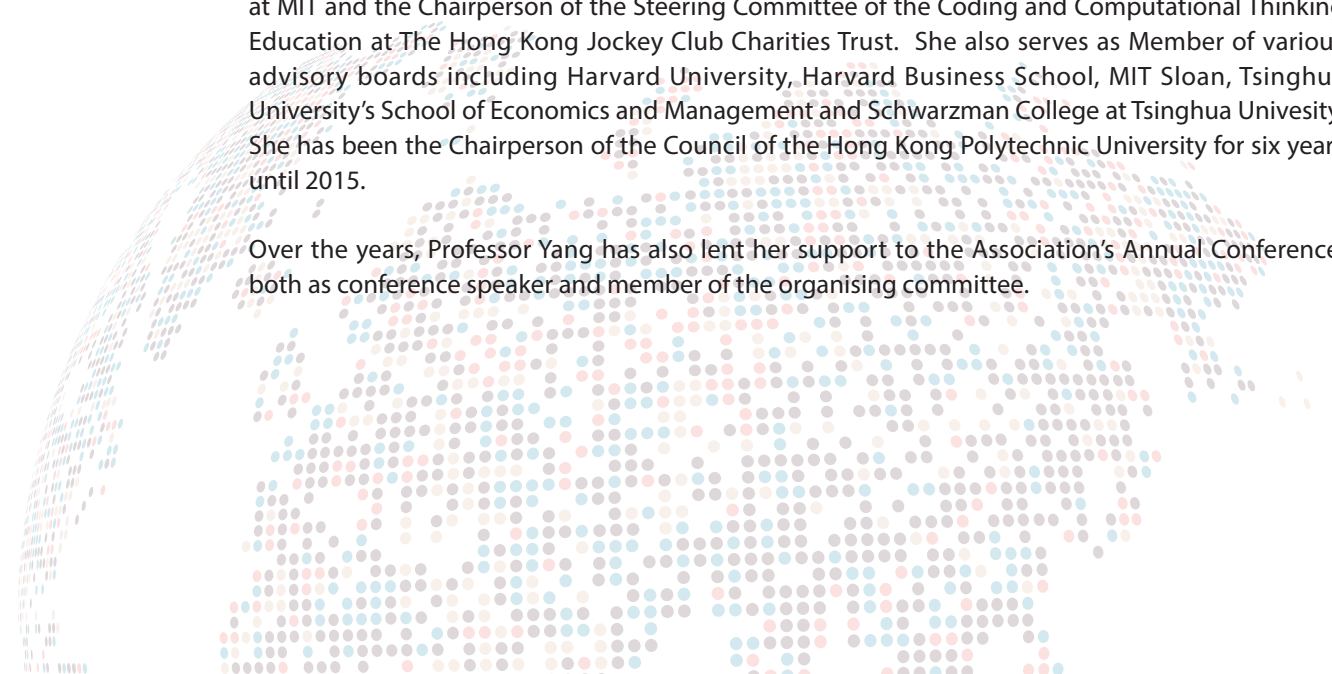
Professor Marjorie Yang is Chairperson of Esquel Group, a leading Hong Kong - based textile and apparel manufacturer with operations throughout the world. After growing up in Hong Kong, Professor Yang went to the Massachusetts Institute of Technology where she earned a Bachelor of Science degree in pure mathematics. In 1976 she received an MBA from Harvard Business School. She returned to Hong Kong in 1978 and became a founding member of Esquel. She was named Chairperson of the Group in 1995.

Professor Yang currently sits on the boards of The Gillette Company, Swire Pacific Limited and The Hongkong and Shanghai Banking Corporation Limited, and is a member of the New York Stock Exchange International Advisory Committees. Since 2001, she has been highlighted on Fortune magazine's annual international list of the top 50 most powerful women in business for her significant achievements in running a global operation employing 47,000 people.

Professor Yang is a Member of the National Committee of the Chinese People's Political Consultative Conference. She has an immense interest in conserving the country's environment and culture, especially in Xinjiang, western China and holds membership in the Advisory Council of Natural Resources Defense Council in China.

Marjorie is also dedicated to promoting education and innovative technologies. She is the Co-chairperson of the advisory board of CSAIL (Computer Science and Artificial Intelligence Lab) at MIT and the Chairperson of the Steering Committee of the Coding and Computational Thinking Education at The Hong Kong Jockey Club Charities Trust. She also serves as Member of various advisory boards including Harvard University, Harvard Business School, MIT Sloan, Tsinghua University's School of Economics and Management and Schwarzman College at Tsinghua University. She has been the Chairperson of the Council of the Hong Kong Polytechnic University for six years until 2015.

Over the years, Professor Yang has also lent her support to the Association's Annual Conference, both as conference speaker and member of the organising committee.



Appointment Committee Members



Professor Roy C P Chung GBS BBS JP (Chairman)
Co-Founder and Non-Executive Director
Techtronic Industries Company Limited

Professor Andrew C F Chan SBS JP

Head, Shaw College
Director, EMBA Program
CUHK Business School
The Chinese University of Hong Kong

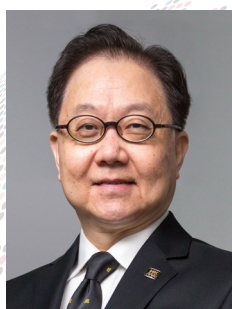


Dr John C C Chan GBS CBE LVO JP

Deputy Chairman and
Independent Non-Executive Director
Transport International Holdings Limited

Professor Leonard K Cheng PhD BBS JP

President
Chair Professor of Economics
Lingnan University



Dr Victor S K Lee PhD FRSA

Executive Director
The Hong Kong Management Association

Advisory Board Members



Professor Roy C P Chung GBS BBS JP
Chairman, Advisory Board of AMD
Co-Founder and Non-Executive Director
Techtronic Industries Company Limitede

Professor Dominic Chan

Associate Director, EMBA Program
Project Director, Centre for Entrepreneurship
The Chinese University of Hong Kong
Founder and Chief Consultant
Decisive Consulting Limited



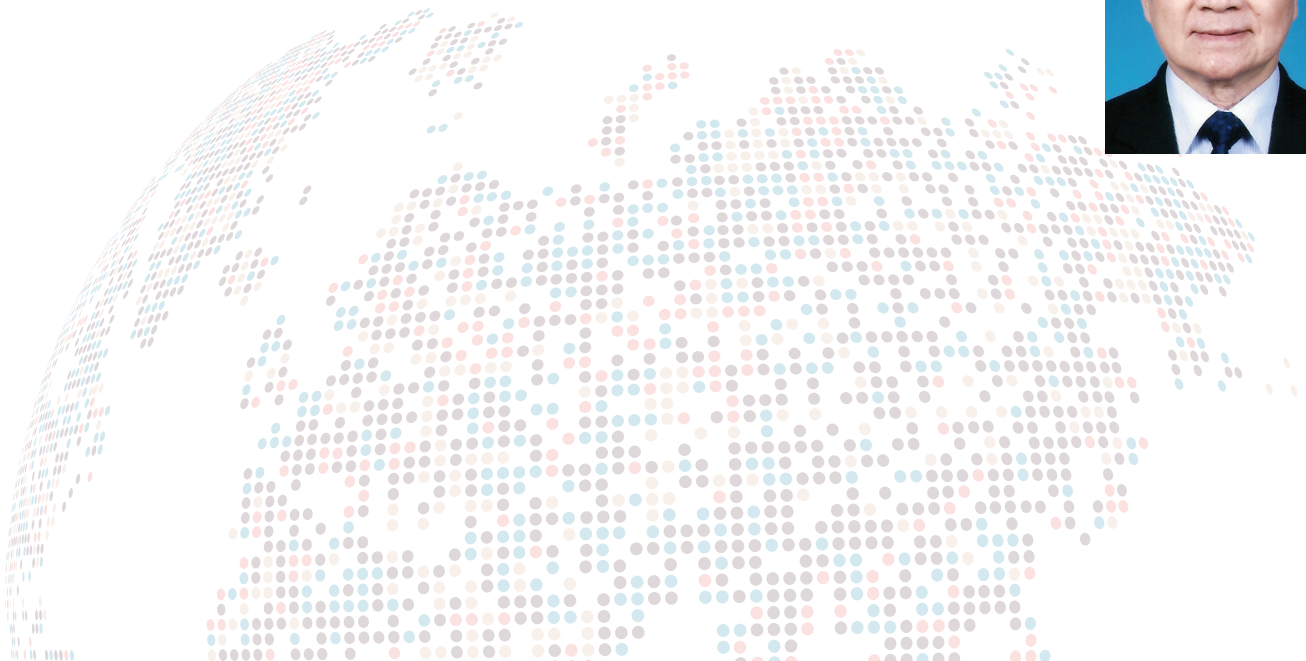
Dr John C C Chan GBS CBE LVO JP

Deputy Chairman and
Independent Non-Executive Director
Transport International Holdings Ltimited



Professor Darwin Chen SBS JP

Honorary Chairman
Peter F Drucker Academy

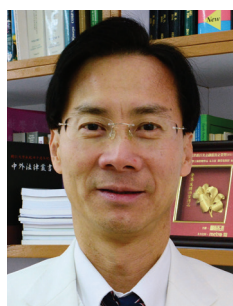




Dr Angela Cheung MBE JP
Vice President (Schools)
UNESCOHK

Dr Victor S K Lee PhD FRSA

Executive Director
The Hong Kong Management Association



Professor David Yeung

Co-director
The Centre of Game Theory
St Petersburg State University
Russia

Professor Peter Yuen

Professor in Management
Dean of the College of Professional and
Continuing Education
The Hong Kong Polytechnic University



Activities Overview



"Senior Executive Innovation and Leadership" with Cornell University, USA



MBA Programme, Fudan University





Professors Daylian Cain and George Newman from Yale School of Management delivering a senior executive programme on "From Engagement to Collaboration and Synergy: Creating Organizational Authenticity"



Georgetown University Summer Study Program at HKMA



Professor Alan Barrell, Professor of Practice, AMD, and Dr Victor Lee, Executive Director, HKMA, discussing the details of the Cambridge Innovation Programme



The Cambridge Innovation Programme: Reshaping the Business Landscape



Professor Tsui Lap Chee, Founding President of the Academy of Sciences of Hong Kong giving a lecture on "Internationalism" for deans of colleges and heads of departments of Shanghai University



Postgraduate students from Shanghai University, Beijing Normal University, China University of Petroleum - Beijing and Yangzhou University visiting The Hong Kong Jockey Club during a training programme



Professor Eden Woon JP, Vice-President for Institutional Advancement of The Hong Kong University of Science and Technology delivering a presentation on "Internationalization: from Individual to Corporate to University" at the Shanghai - Hong Kong Connect Global - Local Leadership Forum in Shanghai



CEOs and top management team from Hangzhou Internet Financing Association visiting PricewaterhouseCoopers in Hong Kong

Professor Dr Oliver Heil from University of Mainz at the Seminar on "Strategic Brand Management"



Two Conferences on "From Resilience to Growth?" and "Sustainable Development: The State of Play in Hong Kong" to commemorate the 20th Anniversary of the founding of the HKSAR



Professor Frederick Ma Si Hang, GBS JP, Chairman of MTR Corporation Ltd speaking at the Conference on "From Resilience to Growth?"



Mr Paresh Shah, Founder and Chief Strategy Officer of The Non-Obvious Company, a management guru and contributor to Wall Street Journal bestseller "Non-Obvious" delivering a half-day workshop on "Be A Digital Disruptor"

Plans for 2018

Partner with world class universities such as Yale, Cornell and Fudan Universities in bringing their world-class senior executive development programmes to Hong Kong;

Organise an innovation and cultural studies program in Israel in May 2018;

Organise The Cambridge Innovation Programme 2018 in the campus of the University of Cambridge in September 2018;

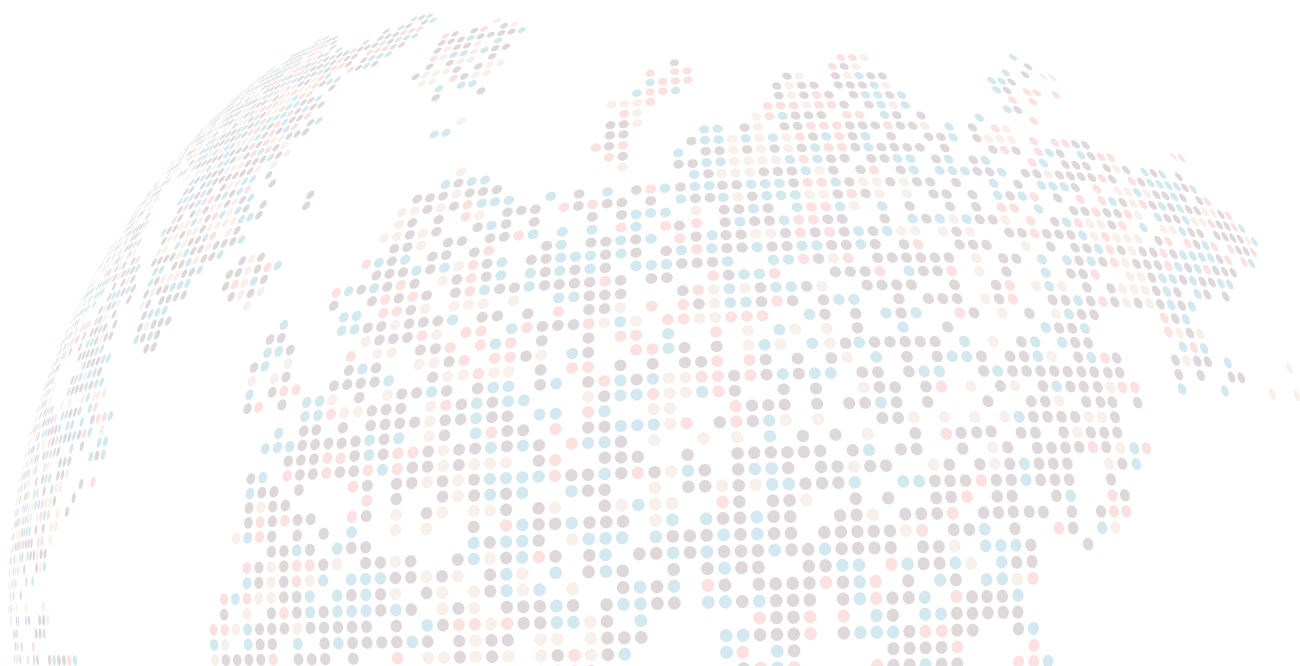
Launch an international MBA program in partnership with a world-class US university;

Design and deliver programmes for university students from overseas such as Georgetown University to Hong Kong on business and inter-cultural communication programmes;

Develop projects relating to social and public policy issues in Hong Kong and the Region;

Organise high-powered forums and seminars with eminent practitioners such as Tony Buzan and Paresh Shah; and

Invite top-notch academics such as Professor Oliver Heil of the University of Mainz, Germany; and Professor Yesha Sivan of Tel-Aviv University, Israel to deliver high-impact executive development workshops.



Supporters

The AMD is grateful to receive the support from the following companies / organisations which sent their staff members to participate in different programmes of AMD.



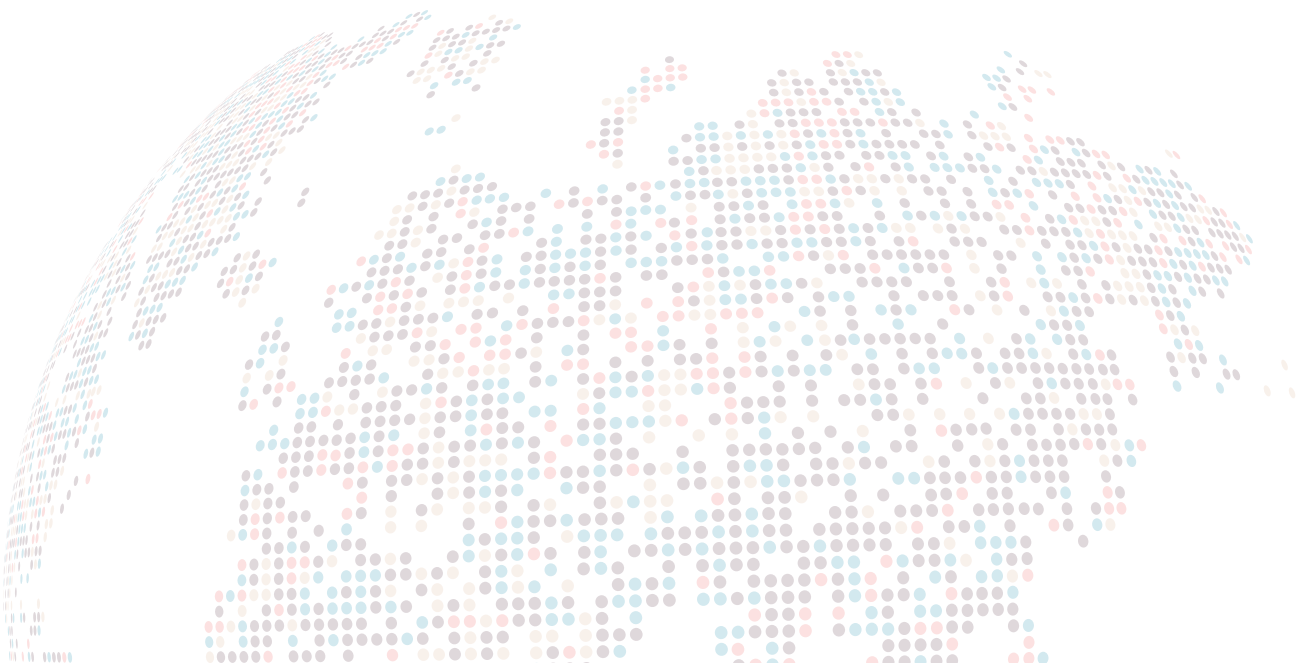
A S Watson Group (HK) Limited	Commerz Real Asia Pacific Limited
Advance Resources Personnel Consultants Limited	CSL Mobile Limited
AEG Promotion Limited	CSRTV
AIA International Limited	Dah Chong Hong (Motor Service Centre) Limited
Altruist Financial Group	Daiichi Sankyo Hong Kong Limited
Amorepacific (Hong Kong) Company Limited	DFS Group Limited
ANTA Sports Products Limited	EC Group
Anvi Technologies	ECO Environment Investments Limited
Aomm Creative Limited	Ernst & Young
Artech Graphics Limited	Explorer Consulting
Artemis Digital Limited	Fedex Express
Asco General Supplies (FE) Limited	Fountainhead Association
Bank of Communications Company Limited	Friends of the Earth (HK) Charity Limited
Belt & Road Global Development Alliance	Fuji Xerox Far East Limited
Best result Environmental Services Limited	Fung (1937) Management Limited
Big Data Hush Incorporated	Fusion Consulting Services Limited
BOC Group Life Assurance Company Limited	Gammon Construction Limited
Brain Power (Asia) Limited	Gap International Sourcing Limited
Bright China Center for Entrepreneurship	GCE Consulting Limited
Brighter World Consulting Limited	Generali Worldwide Insurance Company Limited
Cathay Pacific Catering Services (Hong Kong) Limited	Gilman Group
Centennial College	Global City Intelligence Engineering Technology (HK) Company Limited
Charter Lift Limited	Gratia Christian College
Cheerful Jewelry Limited	Great Glory Investment Company & Great Glory Strategies Limited
Cheng Xin Ship Management Pte Limited	Green at Heart
China Life Insurance (Overseas) Company Limited	G-Tech Piping System Company Limited
CITIC Telecom International CPC Limited	Guardforce Group Limited
City University of Hong Kong	Habitat for Humanity Hong Kong
Civil Service Training & Development Institute(HKSAR)	Hang Lung Properties Limited
CLP Group	
CLP Power Limited	

Hang Seng Management College
Happy Time Hong Kong Limited
HKT Limited
HKT Services Limited
Ho & Partners Architects Engineers & Development
Consultants Limited
Holiday World Tours Limited
Hong Kong Aero Engine Services Limited
Hong Kong Ballet Limited
Hong Kong Broadband Network Limited
Hong Kong Chinese Orchestra Limited
Hong Kong Design Institute
Hong Kong Exchanges & Clearing Limited
Hong Kong Institute of Certified Public Accountants
Hong Kong Institute of Environmentalists
Hong Kong Institute of Vocational Education
Hong Kong Internet Registration Corporation Limited
Hong Kong Mediation Centre Limited
Hong Kong Productivity Council
Hong Kong Shue Yan University
HongKong Land Limited
Hospital Authority
HSBC
IET Consultancy
Industrial and Commercial Bank of China (Asia) Limited
International Swaps and Derivatives Association Association
Island South Property Management Limited
Jenston Group
Job Market Publishing Limited
John Swire & Sons (HK) Limited
Jones Lang LaSalle Limited
Kam Kee Steels Works Limited
Kaplan Hong Kong

Kerry Properties Limited
KPMG
Lai Fung Holdings Limited
Lee Kum Kee Family Investments Limited
Leighton Contractors (Asia) Limited
Lemon Education
Liberty International Underwriters
Life Adventure
Lingnan University
LKK Health Products Group Limited
Lyondell Asia Pacific Limited
Majestic Engineering Company Limited
Mandatory Provident Fund Schemes Authority
Manulife (International) Company Limited
Markant Trading Organisation (FE) Limited
Marsh (Hong Kong) Limited
Maxim's Caterers Limited
McDonald's Restaurants (Hong Kong) Limited
Mead Johnson Nutrition (Hong Kong) Limited
Mirabell Footwear Limited
Miramar Hotel & Investment Company Limited
Mitsubishi Elevator Hong Kong Company Limited
MTR Corporation Limited
Neuland Business Solutions (HK) Limited
New Media Solutions Limited
Nu Life International Limited
OCBC Wing Hang Bank Limited
OKIA Optical Company Limited
Ove Arup & Partners Limited
Premier Institute of Negotiation Limited
ProQuest
Proxa Law Group
Prudential Hong Kong Limited

Rainbow Consultancy Limited
San Miguel Brewery Hong Kong Limited
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Sino Land Company Limited
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Swire Beverages Limited
Swire Properties Limited
Taipei Triangle Motors Limited
Technological & Higher Education Institute of HK
Thales Transport & Security (Hong Kong) Limited
The Chinese University of Hong Kong
The Education University of Hong Kong
The Gap International Sourcing Limited

The Hong Chi Association
The Hong Kong & China Gas Company Limited
The Hong Kong Jockey Club
The Hong Kong Mortgage Corporation
The Hong Kong Polytechnic University
The Hong Kong Student Aid Society Limited
The Institute of Crisis and Risk Management
The University of Hong Kong
The Wharf (Holdings) Limited
Towngas Telecommunications Company Limited
Tung Wah College
Tung Wah Group of Hospitals
TUV Rheinland Hong Kong Limited
UNESCO Hong Kong Association Limited
Universal Manufacturing (HK) Company Limited
Vocational Training Council
Wonder Team Group
Yahoo! Hong Kong Limited





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