



**Institute of Advanced Management Development  
The Hong Kong Management Association  
2018**



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# Message from Mr James E Thompson

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**Mr James E Thompson GBS**

Chairman

The Hong Kong Management Association

Established in 2015, the HKMA Institute of Advanced Management Development has developed to become a world-class platform for top executives and business leaders to network with each other, to learn the cutting edge business know-how, and to look for renowned experts to offer advice to their corporations.

On behalf of The Hong Kong Management Association, I would like to commend the Institute's Advisory Board under the dynamic leadership of Professor Roy Chung for their dedication and effort in shaping the Institute in its embryonic stage. I would also like to express my appreciation to all others who have spent their invaluable time with us in planning and implementing the various activities for the benefits of senior executives, and more importantly, to all participants in our seminars, workshops and overseas residential programmes.

I sincerely hope that the Institute will keep up with the good momentum and we shall witness more of its world-class programmes that have far-reaching impact to the economic development of Hong Kong and the Region.

I would also like to take this opportunity to congratulate all the recipients of the honour of Professor of Practice from the Institute. I sincerely hope that with the invaluable contribution and wise counsel of our Professors, the Institute will go from strength to strength.





# Message from Professor Roy C P Chung

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**Professor Roy C P Chung GBS BBS JP**

Chairman, Advisory Board  
HKMA Institute of Advanced Management Development  
Industrial Professor  
University of Warwick

On the auspicious occasion of the appointment of our Professors of Practice of the HKMA Institute of Advanced Management Development (AMD), I offer my most heartfelt congratulations to them as well as to the Institute.

The AMD has been one of the key initiatives of the HKMA in recent years. I am pleased to report that we have already organised a good number of world-class programmes. We received excellent support from our partners world-wide, including world-class business schools, renowned scholars and management gurus, and highly respected international organizations.

It is the right time now for us to recognise the highly distinguished business leaders and practitioners who have contributed enormously towards the world business community as well as the AMD. Thus, the AMD introduced the Professor of Practice Scheme in 2016. After a vigorous nomination and selection process, we have decided to bestow the honour to three distinguished practitioners this year. I am sure that they will continue to make significant contributions to the wider community and to offer their support to us.

I am indebted to my fellow colleagues on the Advisory Board for their invaluable inputs to all our programmes. Most importantly, your active participation and continued support of the AMD activities is the best encouragement to us all.



# Message from Dr Victor S K Lee

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**Victor S K Lee PhD FRSA**

Director

HKMA Institute of Advanced Management Development

"Knowledge has to be improved, challenged, and increased constantly, or it vanishes."  
Peter Drucker

The HKMA Institute of Advanced Management Development offers cutting-edge management programmes for senior executive development as well as high-impact consulting services to a wide range of organisations. We are pleased to receive sterling support from the global business community as well as from many top business schools, renowned experts and sought-after management consultants from around the world.

The continued development of innovative ideas and intellectual capacity is key to individual success, to corporate advancement and to long-term economic growth. The Institute is ready to take on the challenge of serving as a learning platform for world-class management development on all fronts.

I would like to congratulate our newly appointed Professors of Practice who are nominated by the Advisory Board members, scrutinised and selected by the Appointment Committee and endorsed by the HKMA Executive Committee unanimously. They are role models for us all in the pursuit of knowledge, entrepreneurship, leadership and innovative acumen.

I also would like to extend my heartfelt appreciation to all those who have helped and supported us and, in particular, to Professor Roy Chung and his Advisory Board for giving us invaluable guidance and wise counsel.



# The Hong Kong Management Association

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Established in 1960, the Association is a professional, non-profit making organisation which has effectively served the management education and training needs of the business community in Hong Kong and the Region for over five decades. Our vision is to be the leading professional organisation advancing management excellence in Hong Kong and the Region. Our missions are to promote best practices in management, to nurture human capital through management education and training at all levels, and to provide members with a platform for exchange of ideas, networking and personal development.

Services provided by the Association comprise three major areas, namely education and training, management services and membership services. With a membership of over 13,000 individual executives and corporations, the Association organises more than 2,000 programmes and management activities for approximately 48,000 participants annually.



## HKMA Institute of Advanced Management Development

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The Institute of Advanced Management Development (AMD) was established on 1 May 2015 to offer world-class management programmes for senior executive development and top-notch management consulting services with a view to making significant contribution to advancing management talent and corporate development in Hong Kong and this region. AMD has become a global centre of excellence that provides a platform for renowned scholars and management experts from around the world to interact with our fellows and members, as well as senior executives from the business and public sectors. In the process, state of the art knowledge and innovative ideas that are relevant to the economic development of Hong Kong and the Region are imparted and generated.



# Introduction of Professor of Practice Scheme

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## Introduction

It has been a world-wide trend for academic institutions and educational organisations to appoint Professors of Practice in support of their teaching, research and development programmes. The HKMA Institute of Advanced Management Development as the world-class management development platform of a leading professional organisation advancing management excellence is in a position to offer to highly distinguished individuals the title of Professor of Practice so that they will make significant contribution to the further development of AMD. Typically, they are practitioners who have a distinguished career in their respective areas of expertise, although there is no exclusion of renowned academics being awarded the honour. In turn, the Professor of Practice designation represents an effective way for these individuals to serve the wider business community through their work at the AMD.

The title Professor of Practice may be offered to individuals who have made enormous contributions to the business society, locally, regionally or globally, and would be prepared to support the future development of the AMD. It is the AMD's objective to identify these individuals in fields that are central to its development strategies.

## Qualifications

Professors of Practice will be distinguished practitioners or academicians who have made significant contribution to fields and disciplines relevant to the development of AMD, and are committed to enhancing the reputation and the development of AMD; and have a reputation for excellence.

## Terms of Professor of Practice

- Appointment is for four years
- Appointment is renewable, subject to endorsement of the AMD Advisory Board and HKMA Executive Committee

## Selection Process

Members of the AMD Advisory Board will nominate qualified candidates to be Professors of Practice. These nominations will be submitted to the Appointment Committee which will evaluate the merits of each candidate and then recommend a short list to be Professors of Practice. The recommendation will then be made to the HKMA Executive Committee for endorsement.

## Professors of Practice

Appointed in 2016:

- Professor Alan Barrell
- Professor Viveca Chan
- Professor Darwin Chen SBS JP
- Professor Shih Wing Ching JP

Appointed in 2017:

- Professor Kan Tai-keung SBS
- Professor Frederick Ma GBS JP
- Professor Marjorie Yang GBS JP

# Newly Appointed Professors of Practice

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**Professor Chan Wing Kin, Alfred, BBS**

Professor Chan Wing Kin, Alfred, BBS has been Managing Director of The Hong Kong and China Gas Company Limited (Towngas) since 1997, and Chairman and Executive Director of Towngas China Company Limited since 2007.

Prior to joining Towngas, Professor Chan had 14 years of industrial experience, in both Hong Kong and the United Kingdom. A staunch advocate of quality, service and business growth, he has introduced and practised the concept of total quality management at Towngas, enhancing the health, safety, environment, engineering and customer service excellence of the Group, as well as rapidly expanding its portfolio of joint-venture projects. Under his leadership, Towngas has transformed from a local Hong Kong piped gas company into a multi-discipline regional conglomerate in Asia. Today, the Group operates a wide spectrum of businesses in utility, infrastructure, energy, environment, telecommunication, and manufacturing, and provides gas supply and related services to over 26 million households and businesses in mainland China, with over 240 joint ventures spread over 26 provincial regions of the mainland.

Professor Chan's outstanding leadership skills and business acumen have been recognised on numerous occasions. He received the Executive Award at the DHL/SCMP Hong Kong Business Awards 2005, and was amongst the winners of the Director of the Year Awards held by The Hong Kong Institute of Directors in 2006. He has also been on the Harvard Business Review's list of 100 Best-Performing CEOs in the World for four consecutive years, from 2015 to 2018, and received the honour of CEO of the Year Award from China Newsweek in 2017.

In his own field, Professor Chan received the Gas Industry Award 2015 — Leadership Award from the Institution of Gas Engineers & Managers and the Energy and Utilities Alliance of the United Kingdom. An engineer by training, currently, Professor Chan is a Fellow of The Hong Kong Institution of Mechanical Engineers, Honorary Fellow of the Energy Institute of the United Kingdom, Fellow of the Institution of Gas Engineers & Managers of the United Kingdom and Honorary Fellow of International Institute of Utility Specialists.

Professor Chan is also committed to fostering development of the younger generation. He was a Council Member of the Hong Kong Institute of Education (now Education University of Hong Kong) from 1998 to 2004, Deputy Chairman of the Council from 2002 to 2004, and recipient of an Honorary Fellowship in 2016. Professor Chan has also served in public service in a number of industrial, business and government committees. In recognition of his contribution to public service, Professor Chan was awarded the Bronze Bauhinia Star in 2005.

Professor Chan first joined the Hong Kong Management Association in the mid-1990s and has over the past 25 years dedicated both time and effort to a wide range of projects, including the Annual Conference, HKMA/TVB Awards for Marketing Excellence, Quality Award, and Theme Year Working Party. He has partaken in the Marketing Management Committee, General Management Committee, and Membership Committee, and served as Council and Executive Committee Member. He was Deputy Chairman of the Association from 2010 to 2014, and assumed Chairmanship in 2014. Professor Chan was made Honorary President upon stepping down from his role as Chairman in 2016.



**Professor Mark Michelson**

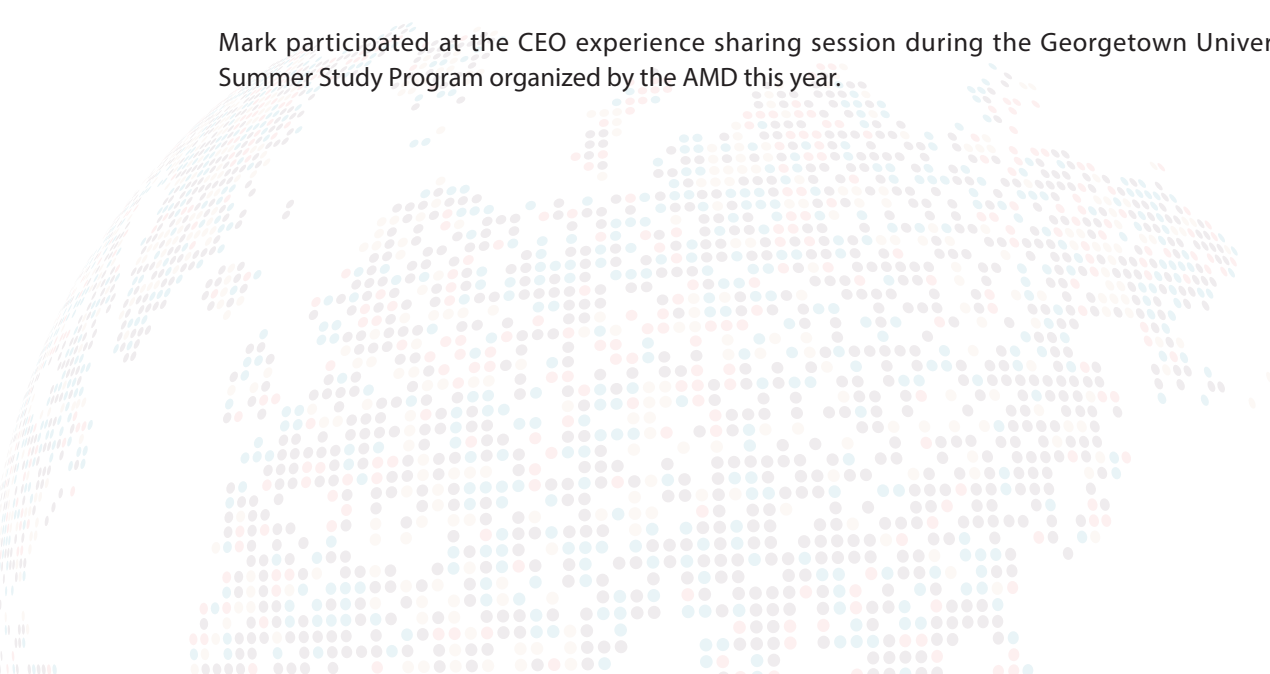
Professor Mark Michelson is an Adjunct Associate Professor for Master's programs in Global Political Economy and in Public Policy at The Chinese University of Hong Kong. He is also the Chairman of the Asia CEO Forum for IMA Asia, which helps leaders of multinational companies in Asia Pacific to monitor and assess political, economic and commercial developments across the region and to integrate key insights into their operational and strategic business plans.

He is currently Vice-Chairman of the Board of the Hong Kong-America Center, Senior Counselor and member of the International Advisory Council at APCO Worldwide which provides public affairs and strategic communications services in Asia-Pacific and globally. He also serves on the Vision 2047 Foundation and The American Chamber of Commerce Board of Trustees, as well as the Fulbright Advisory Committee which nominates Fulbright recipients from Hong Kong.

He has served as Chairman of the American Chamber of Commerce in Hong Kong and the Hong Kong Country Club, and has been a member of three Hong Kong Government advisory committees.

Professor Michelson earned his BA from Carleton College and his doctorate from the University of Illinois. He also attended Harvard University, the University of Tokyo and the New York University Graduate School of Business and was awarded a Fulbright Fellowship to undertake research in Japan.

Mark participated at the CEO experience sharing session during the Georgetown University Summer Study Program organized by the AMD this year.

A decorative graphic at the bottom of the page featuring a stylized globe composed of numerous small, colored dots in shades of blue, green, and orange, arranged in a grid-like pattern that curves around the globe's shape.



**Professor Edith Shih**

Professor Edith Shih has extensive experience in the legal, regulatory, corporate finance and corporate governance fields. She is Executive Director and Company Secretary of CK Hutchison Holdings Limited, a Fortune 500 conglomerate based in Hong Kong which she has served for 30 years. Professor Shih is at present the International President and Executive Committee chairs of the Institute of Chartered Secretaries and Administrators as well as a past President, past President and council member and current chairperson of various committees and panels of The Hong Kong Institute of Chartered Secretaries. She is also the Chairman of the Governance Committee and the Remuneration Committee of the Hong Kong Institute of Certified Public Accountants.

Professor Shih is a panel member of the Securities and Futures Appeals Tribunal and a member of the Process Review Panel for the Financial Reporting Council. She is also a council member of Hong Kong University of Science and Technology, a trustee of Columbia University, New York and a member of the Advisory Board of the MBA programme of the University of Hong Kong. In addition, she is a member of the Professional Services Advancement Support Scheme Vetting Committee and the Hong Kong Council of Accreditation for Academic and Vocational Qualifications.

In recognition of Shih's achievement in the legal field, she was awarded a number of prestigious awards throughout her career: the first Hong Kong In-House Lawyer of the Year Award of Asian Legal Business in 2006, the first Asian Woman in Business Law Award of the Legal Media Group in 2011, General Counsel of the year (Asia-Pacific Counsel Awards) of International Law Offices in 2014 and the Hong Kong In-House Lawyer of the Year of Asian Legal Business in 2016. Her relentless efforts in promoting good governance and ethics in the corporate world both locally and internationally won her and her group numerous awards in corporate governance and CSR in Hong Kong and Asia.

Professor Shih is a solicitor qualified in England and Wales, Hong Kong and Victoria, Australia. She holds a Bachelor of Science degree in Education (Music) and a Master of Arts degree from the University of the Philippines. She also holds a Master of Arts degree in Teaching of English to Speakers of Other Languages and a Master of Education degree in Applied Linguistics from Columbia University, New York.

Over the years, Edith has lent her support to the Association through taking on different roles. She is currently a member of the Council and the Executive Committee and has been Chairman of the General Management Committee since 2016. As a result of Edith's generous donations, a training room at the HKMA Advanced Management Development Centre in Tsim Sha Tsui is named Edith Shih Lecture Room. The Association is also indebted to Edith for her sponsorship of the HKMA Youth Development Scheme.



# Appointment Committee Members

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**Professor Roy C P Chung GBS BBS JP (Chairman)**

Co-Founder and Non-Executive Director  
Techtronic Industries Company Limited  
Industrial Professor  
University of Warwick

**Professor Andrew C F Chan SBS JP**

Head, Shaw College  
Director, EMBA Program  
CUHK Business School  
The Chinese University of Hong Kong



**Dr John C C Chan GBS CBE LVO JP**

Deputy Chairman and  
Independent Non-Executive Director  
Transport International Holdings Limited

**Professor Leonard K Cheng PhD BBS JP**

President  
Chair Professor of Economics  
Lingnan University



**Victor S K Lee PhD FRSA**

Executive Director  
The Hong Kong Management Association

**Professor Marjorie Yang GBS JP**

Chairman  
Esquel Enterprises Limited



# Advisory Board Members

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**Professor Roy C P Chung GBS BBS JP**  
Chairman, Advisory Board of AMD  
Co-Founder and Non-Executive Director  
Techtronic Industries Company Limited  
Industrial Professor  
University of Warwick

**Ms Clara Chan**

Vice-Chairman,  
Chief Executive Officer and  
Executive Director  
Lee Kee Holdings Limited



**Professor Dominic Chan**  
Associate Director, EMBA Program  
Project Director, Centre for Entrepreneurship  
The Chinese University of Hong Kong  
Founder and Chief Consultant  
Decisive Consulting Limited

**Dr John C C Chan GBS CBE LVO JP**

Deputy Chairman and  
Independent Non-Executive Director  
Transport International Holdings Limited



**Professor Darwin Chen SBS JP**  
Honorary Chairman  
Peter F Drucker Academy



**Dr Angela Cheung MBE JP**  
Vice President (Schools)  
UNESCOHK

**Victor S K Lee PhD FRSA**

Executive Director  
The Hong Kong Management Association



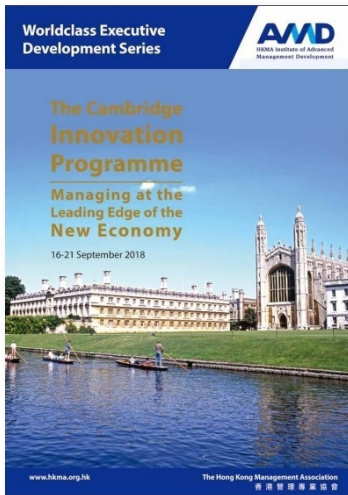
**Professor David Yeung**  
Co-director  
The Centre of Game Theory  
St Petersburg State University  
Russia

**Professor Peter Yuen**

Professor in Management  
Dean of the College of Professional and  
Continuing Education  
The Hong Kong Polytechnic University



# Activities Overview



The Cambridge Innovation Programme - Managing at the Leading Edge of the New Economy in September 2018



Ms Roz Savage OBE, the first woman to row solo across the world's 'Big Three' oceans: Atlantic, Pacific and Indian, delivering her keynote address on Courage, Extremes and Leadership



Participants visited Cambridge Design Partnership





MBA Programme, Fudan University





Georgetown University Summer Study Programme at AMD





Professor David R Meyer, Professor Emeritus at Brown University, and Senior Lecturer in Management, Olin Business School at Washington University in St Louis, speaking on China's Financial Centers in a Global Context and Implications for the 'One Belt, One Road' Initiative



Professor Georges Haour, Professor Emeritus at International Institute for Management Development (IIMD), Switzerland speaking on Innovation, Entrepreneurship and Technology Transfer in Hong Kong and Suzhou



Orange Bike Mindfulness Workshop at AMD by Professor Yesha Sivan, Tel Aviv University in Israel

Undergraduates from Zhejiang University of Technology, China visiting Standard Chartered Bank during a summer programme at AMD







Professor Tony Buzan, inventor of Mindmaps delivering a workshop on "Developing Your Creative Mindset" in September 2018



Senior government officials and business executives from Dali Town, Nanhai District, Foshan participating in an AMD Leadership Development Programme in June 2018



MBA students from various Chinese universities attending Digital Marketing for Future Leaders Program in Spain, run by AMD in partnership with ESIC



# Plans for 2019

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Partner with world class universities such as Yale, Cornell and Fudan Universities in bringing their world-class senior executive development programmes to Hong Kong;

Organise a Cambridge Programme on succession planning and wealth management of family businesses at the University of Cambridge in March 2019;

Co-organise the Innovation Forum HK in May 2019;

Organise an innovation and entrepreneurship programme in Israel in May 2019;

Organise a Design Thinking Workshop by an Italian management guru for top executive development;

Organise the Cambridge Innovation Programme at the University of Cambridge in September 2019;

Design and deliver programmes in Hong Kong for university students from overseas such as Georgetown University, National University of Ireland, and the University of Cologne on Asian business and inter-cultural communication programmes;

Develop projects relating to social and public policy issues in Hong Kong and the Region;

Organise high-powered forums and seminars with eminent practitioners such as Tony Buzan and Paresh Shah; and

Invite top-notched academics such as Professor Oliver Heil of the University of Mainz, Germany; and Professor Yesha Sivan of Tel Aviv University, Israel to deliver high-impact executive development workshops.




# Supporters

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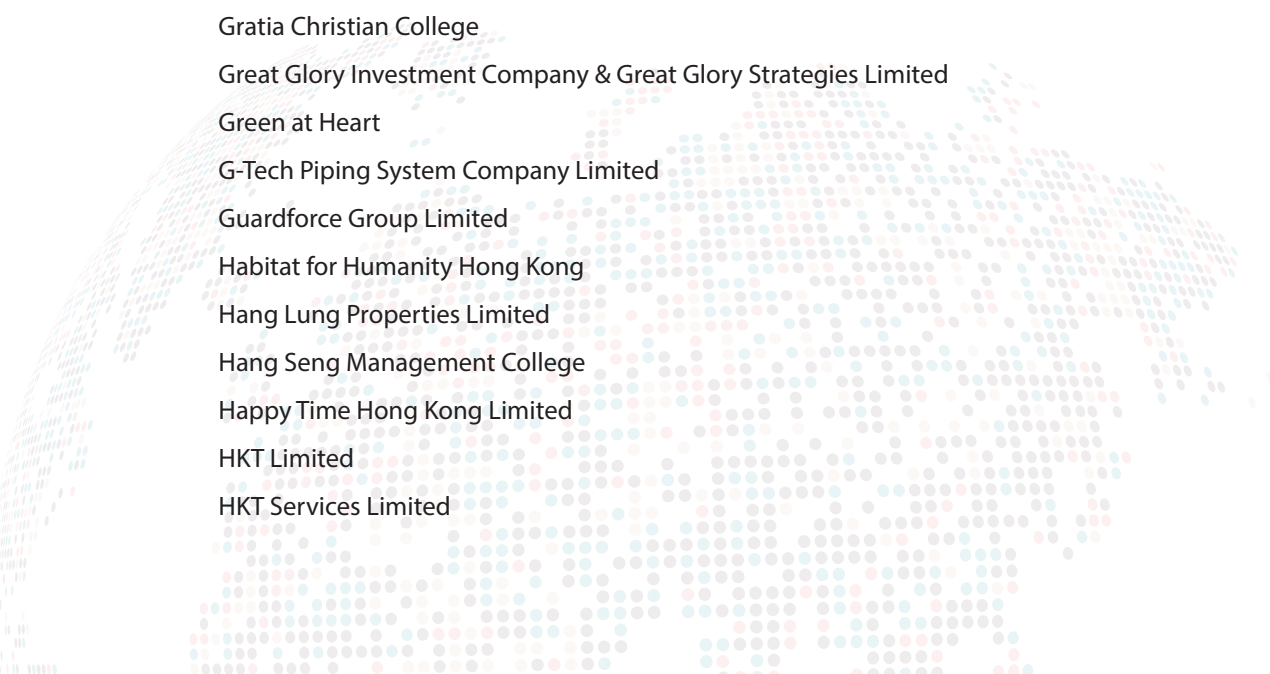
The AMD is grateful to receive the support from the following companies / organisations which sent their staff members to participate in different programmes of AMD.

A S Watson Group (HK) Limited  
Advance Resources Personnel Consultants Limited  
AEG Promotion Limited  
AIA International Limited  
Altruist Financial Group  
Amorepacific (Hong Kong) Company Limited  
ANTA Sports Products Limited  
Anvi Technologies  
Aomm Creative Limited  
Artech Graphics Limited  
Artemis Digital Limited  
Asco General Supplies (FE) Limited  
Bank of Communications Company Limited  
Belt & Road Global Development Alliance  
Best result Environmental Services Limited  
Big Data Hush Incorporated  
BOC Group Life Assurance Company Limited  
Brain Power (Asia) Limited  
Bright China Center for Entrepreneurship  
Brighter World Consulting Limited  
Cathay Pacific Catering Services (Hong Kong) Limited  
Centennial College  
Charter Lift Limited  
Cheerful Jewelry Limited  
Cheng Xin Ship Management Pte Limited  
China Life Insurance (Overseas) Company Limited  
CITIC Telecom International CPC Limited  
City University of Hong Kong  
Civil Service Training & Development Institute(HKSAR)  
CLP Group  
CLP Power Limited



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Commerz Real Asia Pacific Limited  
CSL Mobile Limited  
CSR TV  
Dah Chong Hong (Motor Service Centre) Limited  
Daiichi Sankyo Hong Kong Limited  
DFS Group Limited  
EC Group  
ECO Environment Investments Limited  
Ernst & Young  
Explorer Consulting  
Fedex Express  
Fountainhead Association  
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Fusion Consulting Services Limited  
Gammon Construction Limited  
Gap International Sourcing Limited  
GCE Consulting Limited  
Generali Worldwide Insurance Company Limited  
Gilman Group  
Global City Intelligence Engineering Technology (HK) Company Limited  
Gratia Christian College  
Great Glory Investment Company & Great Glory Strategies Limited  
Green at Heart  
G-Tech Piping System Company Limited  
Guardforce Group Limited  
Habitat for Humanity Hong Kong  
Hang Lung Properties Limited  
Hang Seng Management College  
Happy Time Hong Kong Limited  
HKT Limited  
HKT Services Limited



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Ho & Partners Architects Engineers & Development Consultants Limited

Holiday World Tours Limited

Hong Kong Aero Engine Services Limited

Hong Kong Ballet Limited

Hong Kong Broadband Network Limited

Hong Kong Chinese Orchestra Limited

Hong Kong Design Institute

Hong Kong Exchanges & Clearing Limited

Hong Kong Institute of Certified Public Accountants

Hong Kong Institute of Environmentalists

Hong Kong Institute of Vocational Education

Hong Kong Internet Registration Corporation Limited

Hong Kong Mediation Centre Limited

Hong Kong Productivity Council

Hong Kong Shue Yan University

HongKong Land Limited

Hospital Authority

HSBC

IET Consultancy

Industrial and Commercial Bank of China (Asia) Limited

International Swaps and Derivatives Association Association

Island South Property Management Limited

Jenston Group

Job Market Publishing Limited

John Swire & Sons (HK) Limited

Jones Lang LaSalle Limited

Kam Kee Steels Works Limited

Kaplan Hong Kong

Kerry Properties Limited

KPMG

Lai Fung Holdings Limited

Lee Kum Kee Family Investments Limited

Leighton Contractors (Asia) Limited



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Lemon Education  
Liberty International Underwriters  
Life Adventure  
Lingnan University  
LKK Health Products Group Limited  
Lyondell Asia Pacific Limited  
Majestic Engineering Company Limited  
Mandatory Provident Fund Schemes Authority  
Manulife (International) Company Limited  
Markant Trading Organisation (FE) Limited  
Marsh (Hong Kong) Limited  
Maxim's Caterers Limited  
McDonald's Restaurants (Hong Kong) Limited  
Mead Johnson Nutrition (Hong Kong) Limited  
Mirabell Footwear Limited  
Miramar Hotel & Investment Company Limited  
Mitsubishi Elevator Hong Kong Company Limited  
MTR Corporation Limited  
Neuland Business Solutions (HK) Limited  
New Media Solutions Limited  
New World Development Company Limited  
New World Facilities Management Company Limited  
Next Mobile Limited  
Normura International (Hong Kong) Limited  
Nu Life International Limited  
OCBC Wing Hang Bank Limited  
Office of the Government Chief Information Officer  
OKIA Optical Company Limited  
One Road One Belt Initiative & Greater Bay Area Research Centre  
OneZero R & D Limited  
Ortholite Group Limited  
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Rachel & Smith Consulting Limited  
Rainbow Consultancy Limited  
San Miguel Brewery Hong Kong Limited  
Schmidt Marketing (HK) Limited  
Sedgwick Richardson (HK) Limited  
Sims Trading Company Limited  
Sino Group  
Sino Land Company Limited  
Sino Parking Services Limited  
Sky100 Hong Kong  
Society for the Promotion of Hospice Care Limited  
S-Tech Technology Holdings Limited  
Sun Hung Kai Real Estate Agency Limited  
Superl Holdings Limited  
Swire Beverages Limited  
Swire Properties Limited  
Taipei Triangle Motors Limited  
Technological & Higher Education Institute of HK  
Thales Transport & Security (Hong Kong) Limited  
The Chinese University of Hong Kong  
The Education University of Hong Kong  
The Gap International Sourcing Limited  
The Hong Chi Association  
The Hong Kong & China Gas Company Limited  
The Hong Kong Electric Company Limited  
The Hong Kong Jockey Club  
The Hong Kong Mortgage Corporation  
The Hong Kong Polytechnic University  
The Hong Kong Student Aid Society Limited  
The Institute of Crisis and Risk Management

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The University of Hong Kong  
The Wharf (Holdings) Limited  
Tiffany & Co of New York Limited  
Toushi Innovation and Research Center Limited  
Towngas Telecommunications Company Limited  
Tung Wah College  
Tung Wah Group of Hospitals  
TUV Rheinland Hong Kong Limited  
UNESCO Hong Kong Association Limited  
Universal Manufacturing (HK) Company Limited  
Verity Consulting Limited  
Vickers Ventures Partners  
Viewco Building Services & Engineering Company Limited  
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